

Documentation

Exhibition

Artistic Research Week 2023

Oslo National Academy of the Arts

Dopamining

Isak Wisløff

THE MEDIUM IS STILL THE MESSAGE



“[...] So they have to grow. Their entire model are based off of growth. They cannot stay stagnant. YouTube, Twitter grossed \$4-\$5 billion last year, it is in the red. It is unprofitable. It has to get more of you. No matter how nice it's trying to be, They're trying to get more engagement from you. We used to colonize land. That was the thing you could expand into. And that's where money was to be made. We colonized the entire earth. There was no other place for businesses and capitalism to expand into. And then they realized human attention, that we can now colonize every minute of your life.

Every single moment you have is a moment you could be looking at your phone, and they could be gathering information to target ads at you.

It's coming. It's coming for every free second you have. And you know it. The kids know it. The whole joke on the internet is everyone's like; “This place sucks, right?”, That's like kind of the thing. That's why their memes are all ironic and detached, and self-referential and 12 layers deep. Because truth is completely dead to them and they know it [...]”

**@frightenedkiwi
(TikTok)**

Roughly thirty different raw materials make up a total of 149 grams, which is the weight of an iPhone 6. The materials are extracted from several countries with a huge geographical spread, questionable working conditions, political situations and environmental policies. A device, more or less a part of ourselves, both physically and emotionally, is really just a composite of dredged up soil that carries countless of stories.

This ongoing artistic research project attempts to reflect upon the social and material footprints that the Iphone leaves behind.

THE WOJAK & PEPE

The earliest currently known "Wojak" is the nickname of a Polish user defunct German imageboard Krautchan, who started posting the image around 2010, often accompanied with lament about not having a girlfriend. Wojak expresses "pained but dealing with it", "that feel" or "that feel when", shortened to "tfw". Some variants paired him with the character Pepe the Frog (catchphrase "feels good man/feels bad man") a "platonic romance within the memescape"



EL TÍO DE CERRO RICO

El Tío (The Uncle), is believed in Cerro Rico, Potosí, Bolivia to be the "Lord of the Underworld". There are many statues of this devil-like spirit in the mines of Cerro Rico. El Tío is believed to rule over the mines, simultaneously offering protection and destruction.



THE ENCYCLOPEDIA OF EMOTIONS

The 638 oil paintings on the surrounding walls are painted by Chinese artisans working at a factory in the county Xiamen on mainland China. Not far away, lays one of the many facilities of Pegatron Corporation. This is one of the assembly lines that Apple uses for their products. The different circuit cards and chips are made here. Through my contact Kevin Xu I gave them the task to paint all 2019 iOS emojis (emotions) and I managed to push the unit price down to 0,80 dollars. Presented in this space is 638 of 2765 paintings. The total value/cost for the materials used in an iPhone is approximately 1,03 USD.





THE Selfie and a portrait of Steve Jobs (2023)

Resin laminated textile on fiberboard, steel, iPhone, digital microscope, cables, styrofoam.

Minerals and elements:

Quartz, Silicon, Wulfenite, Fluorite, Celestine, Chalcopyrite, Thulite, Galena, Zolosite, corudum, Apatite, Bismuth, aquamarine, Beryllium, Turmaline, Vanadanite, Periodite, Selenite, Copper, Sulphur, Orpiment, Arsenic, Rutile, Gadolinite, Basnasite, Nickeline, Sphalerite, Grafite.



The Encyclopedia of Emotions (2020-present)

638 of 2765 unique oil paintings on synthetic canvas.
Painted by Chinese factory workers.

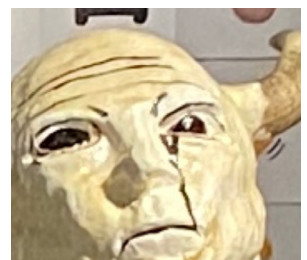


El Tio (tfw) (2022)

Ceramic, house paint, oil, latex, steel brackets, aries horns, iPhone, office chair, plastic tube, cup holder, Monster energy drink, army boots, sweat shorts.

Video loop: "Me at the zoo"

The first video to be uploaded on Youtube by the user Jawed, one of the founders.



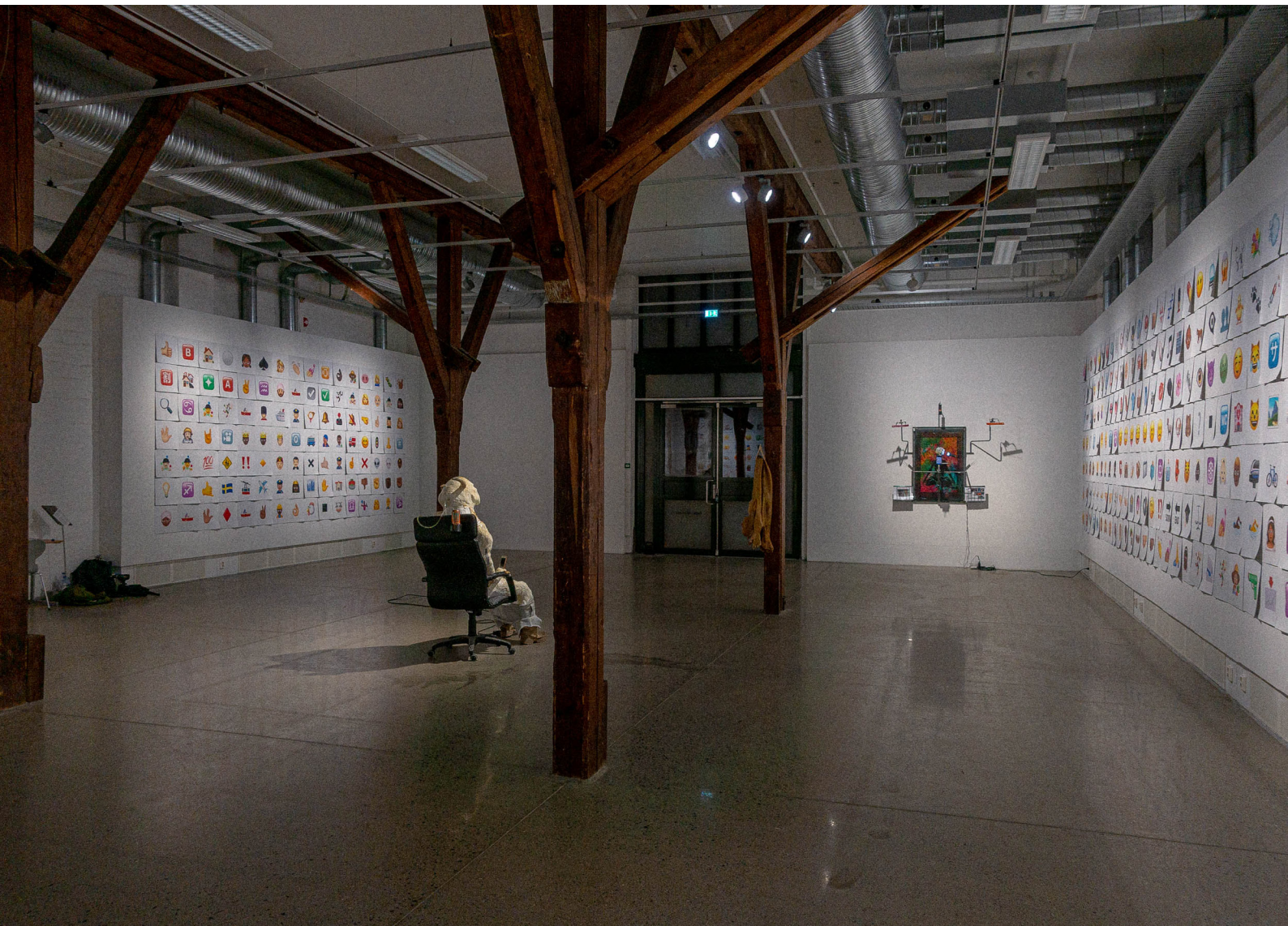
CRISPR/Predator (2022)

Work by Marius Mathisrud

Latex, coat hanger, velcro



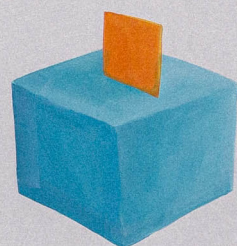
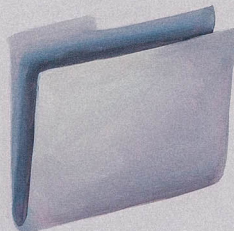
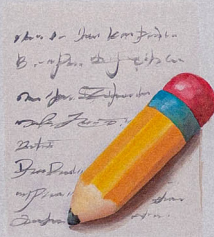
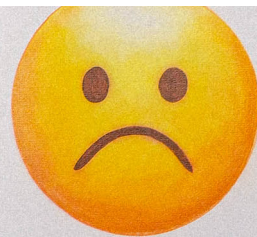
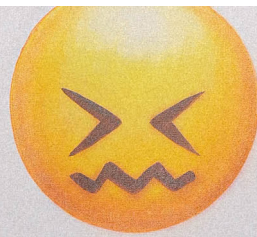
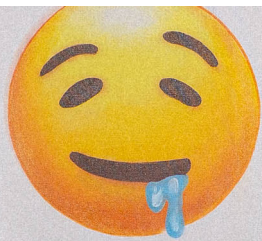
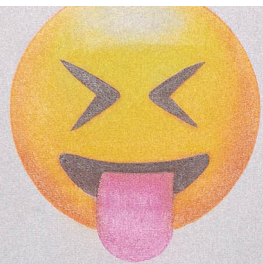


















People and
Environment in
Our Supply Chain

2022 Annual Progress Report



