AFTERCARE WARDROBE INTERVENTION

NOV-DEC 2021



chapter to, and a continuation of, project. the written reflection of my artis-Academy of Arts.

designer perspective.

I initially started the research in 2017 based on an inkling that the Intervention case study, many small transaction matters in more ways works are featured, made by a row of than as a means to an end; to make makers and doers from various backsales here and now, to survive or grounds. Each part has a trajectory grow businesses, for designers. What of its own, once set in motion, A those more ways are is on purpose particular pacing, and an unknown not clearly defined vet. if it potential for continuation. In the ever will be. Even though Transac- following pages you will find a kind tional Aesthetics was delivered in of report on the work as it stands its artistic research PhD format in at the moment, May 2022, five to six 2021, my/our search gooes on by way months after it was set into motion of case studies that keep in various for most of the involved designers, ways activating participants across students, makers, artists, and so on. the supply-and-demand-chain.

of the fashion industry, arguably and is featured in the case study in a confused crisis. Writing about work in one or another way. And a it, I find myself personifying it: big and special thank you to Marie it doesn't not knowing where or how Askeland who opened up her wardrobe to turn, it says one thing and does closet to us, took a big leap into the other, and so on. I allow it the unknown, and shared and keeps abilities like a person; knowing, sharing the process with us on many going somewhere or other, being in a levels, then and now, here and at state of confusion. But the fashion home. This case study I consider industry is not one confused per- as co-owned with you, Marie in its son we could grab, shake and turn totality, and incrementally with in an improved direction. It is a everyone else involved. vastly fragmented conglomeration of interests, investors, dreamers, visionaries and cynics all in a worknet spanning well across the globe. The fashion industry seems to be going forward in full force, while simultaneously struggling to stay relevant. Integral to this, its main spearheads, the designers, are affected and have started responding in various ways. We search for ways to make sense of taking part in product creation. How can we balance our own local idea of the good life while at the same time contributing to the off rails conditions of an industry gone mad and sad?

To explore the swampland of

issues of the fashion industry here, on a very local level, I instigate case studies that would never yield good business models, but that help me turn over familiar rocks to see what is there anew. In the processes that follow each case study, I find that conditions, conditionings and minor elements at work amongst us, between maker and user and everyone in between, emerges and becomes one step more tangible. By coming to surface they can be articulated and handled, even if just incrimentally so. That in itself has become a This publication is an additional goal of the Transactional Aesthetics

Oftentimes the methods and tic research PhD project Transac- tools involved in the case studies tional Aesthetics, started 2017 and I instigate and co-make with others. delivered in 2021, at Oslo National are banal and simple. Minor ideas, fun concepts as they may be they Transactional Aesthetics as a nevertheless once carried out can whole investigates the agency of lead to profound conversations and the transactional from a fashion affect insight in the participants or viewers.

In the Aftercare - Wardrobe

I would like to acknowledge A motivation for me is the state and thank everyone who contributed

CASE STUDY 9'''/9

AFTERCARE IV
WARDROBE INTERVENTION

HTTPS://WWW.TRANSACTIONAL AESTHETICS.COM/AFTERCARE

WHAT

An open process wardrobe intervention with participating wardrobe owner and visiting artists, designers, and others, active for two weeks with tentacles into the before and after. Followed up May 2022 for this report.

WHEN AND WHERE

- Home visit wardrobe visit with somatic session by Sally Dean: November 7 2021
- Open process in shop space in central Oslo, Ullevålsveien 15: November 22 - December 5 2021
- Gathering of material, processing and publishing of findings through May 2022.

WHO

HAikw/ team:

Harald Lunde Helgesen and Ida Falck Øien

Volunteer wardrobe owner:

Marie Gurine Askeland

Participating artists, designers and others:

Sally Dean, Sola Wang, Mia Waage, Anne Karine Thorbjørnsen, Add-to (Theodor Vange & Karine Næss), Sodja Zupanc Lotker, Hanne Søreide Haugen, Pauline Ader, Sindre Buraas, Marte Brauter.

KEYWORDS

Wardrobe study intervention, collaboration, user participation, co-ownership, alteration, attachment, process as product, group work.

FALCK OEIEN <IDAFALCK@GMAIL.COM>:

FRE. 1. OKT. 2021, 11:12 SKREV IDA som er forandret, samt ulike verk og TOR. 14. OKT. 2021, 10:50 SKREV MARIE tillegg, slik som foto eller skulp- ASKELAND <MARIE.ASKELAND@GMAIL.COM>: tur som skapes i prosessen i perioden. Det vil inngås egne kontrakter med besøkende kunstnere og sam-eie av verk, med regulering av videresalg e.l. etter kunstner/designers ønske.

> (Et eksempel er et maleriprosjekt der kontrakten mellom meg og den som har maleriet, tilsier a hvis de ikke vil ha bildet lenger så tilfaller det meg, kan ikke selges eller kastes).

SÅ: Er du lei av din garderobe, eller

bare nysgjerrig på potensialet som ligger i den, vil tjene en liten

slant og totalt forandre gardero-

ben din? Kontakt meg på email eller

Kjære mulige deltager i fremtidens Deltager sier seg enig i at vi kan Ja jeg er villig til å gå igjennom

fritt i ettertid for å publisere Og ser frem til å delta, samt sitte Vi ser etter en åpensinnet deltager forskning eller bruke i faglig for- igjen med en ny garderobe som jeg midling. Det vil i tillegg formid- ikke har styring over. Dette er et les underveis via ulike plattformer. fint arbeid som utforsker identitetsvandring gjennom påkledning-Besøkende kunstnere og designere vil stekstiler(dette er ord jeg fant på

tell garderobestudie, der klærne til garanti for at deltager vil like Gleder meg, Ida og takk igjen :D :D

shoppingopplevelse.

i et to uker langt kles-prosiekt i månedsskiftet november, desember.

Jeg vil i forbindelse med PhDarbeidet mitt, Transactional Aes- bruke klærne til deltager som råma- nå!) thetics, gjennomføre en eksperimen- teriale på ulike vis. Det er ingen en frivillig, betalt deltager, vil resultatet. Deltager må være villig Marie gjennomgå en mengde ulike foran- til å prøve alle plaggene i prosdringer og behandlinger. Dette skal ess og resultat, og følge utfordrinskje i samarbeid med fler inviterte gene til de deltagende designerne i designere og kunstnere. HAiKw/ vil prosjektet. delta, med meg selv og Harald Lunde Helgesen som deltagende ledere for Hvilke kunstnere og designere som eksperimentet. Arbeidet vil finne vil delta er enda ikke landet, og det sted i et offentlig lokale i Oslo vil være fler ulike, invitert inn av sentrum et sted, med åpningstider Harald og Ida. der besøkende kan følge prosessen.

Den deltagende må være villig til å sette garderoben sin til disposisjon for forandring. Det vil være anledning til å holde noen plagg til side på forhånd, av personlige årsaker og verdi-hensyn. Men det kreves at det er en mengde klær som leveres idafoien@khio dot no til oss, som kan fylle et klesskap, 978 79 209 fremstå som en full garderobe. Det vil med andre ord kreve et offer.

Den deltagende vil ta del i arbeidet med garderoben, gjennom intervjuer på forhånd og underveis. Det krever derfor at deltager setter av noe tid i de to ukene, etter avtale med oss. Deltager bør være innstilt på en god del fleksibilitet. slik vi også vil være det.

Andre besøkende kunstnere og designere kan ønske å invitere deltager inn i konkrete prosesser, som deltager vil kunne bestemme selv om de ønsker i hvert tilfelle.

Dette er en betalt jobb for deltager, honorert med 10 000 kroner, som etter kontrakt utbetales på etterskudd av gjennomført prosjekt.

Alle klærne vil tilfalle deltager igjen etter endt periode, både de som evt ikke er forandret og dem bruke dokumentasion av prosessen denne transformasionen!

FALCK OEIEN <IDAFALCK@GMAIL.COM>:

MAN. 25. OKT. 2021, 13:34 SKREV IDA TIR. 26. OKT. 2021, 08:22 SKREV MARIE ASKFLAND <MARTF.ASKFLAND@GMATL.COM>:

Hei Marie,

Jeg har nå satt opp en avtale, ten- Jeg har skummet igjennom kontrakt, så kan vi snakk eom den? Den kan leser skikkelig igjennom! selvfølgelig revideres helt til vi begge skjønner godt hva som står der <3 <3 <3 og er enige.

Det er et lite poeng at kontrakten her er litt sånn advokat-aktig, men det er jo jeg som har skrevet den, så den er jo ikke egentlig så heavy. Men jeg prøver å dekke over alt jeg kan komme på. Derfor er den på flere sider. En del repetisioner, er det vel.

Kunstnerisk er den på en måte en redegjørelse og et dokument som er del av min prosess, og innholdsmessig er den jo mest viktig som hjelp for å avklare forventninger.

Det skal ikke være noen store overraskelser her, men la oss snakke gjennom den når du har tid?

De blir enda en kontrakt som er med KHIO som har med selve utbetalingen å gjøre. Der skal du fakturere KHIO, den er veldig enkel og grei og kommer også i tiden før prosjektet braker løs.

Beste hilsen Tda

tativ. ALtså den kan du lese og printer den ut på jobben i dag og

Hei Tda!

Transactional Aesthetics - Aftercare Wardrobe Intervention

Agreement

Aftercare - Wardrobe Intervention

Returne

Researcher: Ida Falck Øien (hereby called researcher)
Address: Oslo National Academy of the Arts, Fossveien 24, 0551 Oslo, Norway
Email: idafoien@khio.no

and

participant ____Marie Askeland _____(hereby called participant)

Address: Roeweien 166, 1459 Nesedden

Email: ___marie_askeland@gmail_com

Content of agreement

We hereby confirm that the participant will take part in a wardrobe intervention with the researcher in the weeks 46-49, in November and December of 2021.

(The active intervention time is week 47 and 48, but pick up will be in week 46 and delivery in week 49. Additionally there is an early session in week 44 at participant's house).

The wardrobe study is a part of Ida Falck Øien's research for her PhD at the National Academy of the Arts in Oslo, titled Transactional Aesthetics. Falck Øien is a co-founder of HAiKw/, a collaborative fashion platform and label, and her current research deals with the transactions that happen in the fashion industry. For more information see https://khioda.khio.no/khio-xmlui/handle/11250/2450258

The wardrobe intervention will take place in a shop space location. This entails moving the wardrobe content belonging to the participant there. The researcher will pick up and deliver the wardrobe, both ways. The participant will pack her wardrobe, for the researcher to pick up on an agreed date in week 46. The researcher packs and delivers the wardrobe back after the intervention is over, in week 49. Researcher will do her best to deliver the wardrobe as soon as possible in week 49.

Researcher will visit participant for a follow up interview and documentation after the session is finished, by appointment. This may take place in 2022.

Once the wardrobe is picked up by the researcher, it is in her custody and she has full freedom to change the garments in it. The participant suspends her rights to decide over her own wardrobe as delivered to the researcher, until it is delivered back at her home, in week 49. The participant has a right to be disappointed in the result, but understands that this is part of the process and does not have any claim to economic reparations in any case.

The participant will be paid a 10 000 NOK fee for her participation in the wardrobe intervention.

The wardrobe intervention will start in week 44, with a home visit, according to appointment made between researcher and participant. This home visit will be a first session that kicks off the wardrobe intervention work early, when Sally Dean will conduct a somatic costume work session in participant's wardrobe at home. This session will be recorded by video. The wardrobe stays at participant's home to be picked up as stated in week 46.

In the week 47 and 48, the active period of the wardrobe intervention in the shop location, the participant will make herself available, as best she can, to researcher and co-researchers in the wardrobe intervention. She will be able to carry out her normal life duties with work and family, but is not to take on other, additional projects in this time, as to best be part of the processes.

There will be an unknown number of co-researcher who will intervene freely with the wardrobe content delivered. These co-researchers may make separate agreements with the participant, for the work delivered in the project.

The complete wardrobe intervention will be documented throughout the process. This will entail video, sound or photography. In addition to this, there will be made interviews with the participant in varying in length. The participant agrees to take part in these by appointment suited to her schedule. Researcher will comply with participant's schedule to carry out such interviews at the most convenient time for her.

The documentation from the process will be published as part of the researcher's project *Transactional Aesthetics*. This entails a collected documentation made public for the researcher's final assessment of her PhD delivery. The researcher is responsible for crediting the participant for her contributions. Likewise the participant is responsible to credit the researcher and Transactional Aesthetics if the work is featured, beyond its practical presence as clothing that belongs to the participant and will be worn. The wardrobe intervention is a public process that will happen in a shop space in Oslo, where visitors will have access to witness the work in week 47 and 48.

The participant will take part in a second somatic costume session with corresearcher Sally Dean, on December 4th, and a public conversation in front of an audience on the same day.

General reminder going into the wardrobe intervention for all parties involved:

There are no right or wrong answers. Trust the process.

Aftercare researcher's rights and duties:

The researcher organizes and leads the research work.

The researcher is responsible for communicating the contents of this document and the rights for usage of the material from process of the wardrobe intervention.

The researcher gathers materials and produces documentation of the wardrobe intervention by video, photography and sound.

All of the material may be used in mediating and reporting on the process to the participant's wishes, and share all documentation with her.

The researcher will credit the participant whenever showing the material.

The participant is a co-owner of the raw material, and may have access to it. She may have it on a disk that she provides. The researcher will transfer all raw material. Edited material may be shared upon mutual agreement for its use.

Because the wardrobe intervention is conducted under the PhD-program at The National Academy of the Arts in Oslo, the school have rights to cite, reference, and mediate the project content according to current copyright rules.

Aftercare participant's rights and duties:

The participant is informed about the project by the researcher and accepts the conditions outlined in this document by participating in the wardrobe intervention.

The participant will be paid a fee of 10 000 NOK to take part in the wardrobe intervention.

The participant agrees to deliver all relevant clothing items, a whole wardrobe worth of garments.

The participant may hold back some garments, such as national costume, down jacket, or especially valuable items, for emotional or monetary reasons.

Documentation: the participant agrees that sessions will be filmed for research and mediation purposes.

The participant agrees that the documentation material will be published.

The participant is responsible for setting boundaries, when in session with researcher and co-researchers.

Signatures, time and place

Ida Falck Øien Researcher

buralach

Participant

Marie Cernne Astalil







NOVEMBER 7 2021

Photographies by Harald Lunde Helgesen and Ida Falck Øien

SALLY DEAN SOMATIC COSTUME

FIRST VISIT AT MARIE'S HOUSE

Sally Dean leads the somatic wardrobe study session with Marie in her wardrobe. Harald and I document the session.

































FELTNOTAT

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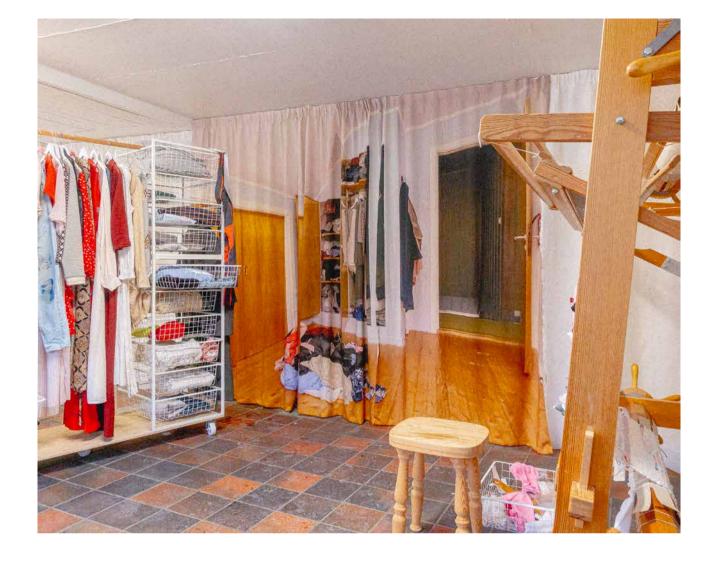


Jeg henter klærne hos Marie to uker senere.

Jeg hjelper henne med å pakke. Posene lemper jeg av i butikklokalet der Harald og Anders lager møbler.

Neste dag henger vi opp klærne. En komposisjon av teksturer, farger og volumer fordeles på skuffer og hengere. Garderoben bærer med seg en egen luft som fyller rommet.







SALLY DEAN SOMATIC COSTUME

SECOND VISIT
THIS TTME IN FRONT OF AN AUDIENCE

Final somatic wardrobe session with Sally and Marie in the Aftercare shop space with a live audience. A revisit with Marie's wardrobe ca three weeks after the first session. Ca. 40 minutes.





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THE RE-VISIT

I go out to visit with Marie and her wardrobe in mid May 2022, almost exactly five months after the public part of the process had started in the shop space in Ullevålsveien in central Oslo. I bring Jørn Aagaard to document by photo, and my recorder to catch the conversation. We walk through all of the contributions, the interventions involved in the process. It is a first re-vsisit and one that seeks to make room for both visual and narrative documentation, which is perhaps too much at once without compromising. For now, the photos and transcriptions of sound recordings make up a sort of archive, one that may grow in more directions, be added onto by Marie, or the others involved. It takes time to unfold the potential of each added work. They now have been introduced and are put to use. With due time they will in their own particular ways keep revealing generative or failing attempts, in either case creating connections that can and will grow.



Marie in the Garment Still Life Robe, with her family; Sverre, Bo and Sirup the dog on the stoop of their house. Marie wears the robe more after Mia Waage's watercolors and drawings were added, and often in the garden.

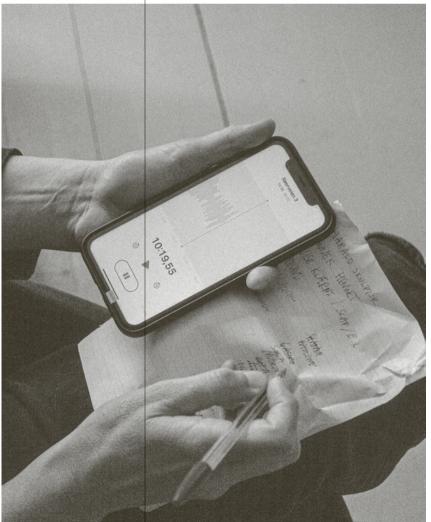
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I follow Marie around, together with photographer Jørn. I cross off a list of photos and issues to cover. Between a flow and a plan, the material I catch on this visit is rich, slightly sprawling and demands something back from me. I need to treat it carefully. Perhaps I manage to analyze it, perhaps I am merely able to bring it forth for now. Perhaps it needs more time and more follow up to truly reveal something. I tend to think of all the elements as arriving in time suitable to themselves. I mean the stories, the reactions of the directly and indirectly involved people, and the descriptions from Marie. I try to catch those I manage to stir up during the visit. At the end of the session I am left with a sense that I need to go back to look more, dig deeper. Balancing photo session and mining insights through conversation turns out to be one level too advanced. I do get answers to some of my questions, but not all.

I had made a plan to cover the bases:

- Describe the experience in your own words.
- How was it to have your wardrobe removed for so long?
- How was it to see the wardrobe there in the public shop space?
- How was it to get everything back.
- What was most important/surprising/funny/challenging etc.
- Was there anything bad about going through this?
- What do you feel about the garments now? Have they changed?



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Marie wears the robe around the house telling us about her home and wardrobe habits.



TRANSACTIONAL AESTHETICS TAG SYSTEM

Many of Marie's garments under- them. went material changes, but some ical traces left on them. Either way, it became important to describe to access the stories and connect their job to share if they like. to the participating contributors down to talk with them.

vided an apt format for this. Wash- everyday. able, durable and attached like

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stories "forever" going forward.

their own written garment version of ment of neuro science, it helps themselves, and Roland Barthes comes when something is pathological (or to mind. But the content on the wrong) to make new insights. It is was label is varied, even absurd at only really then that researchers times. It can seem demanding of its see what is at work, in effect. reader, sometimes giving too little and sometimes too much information.

The printed labels eventually have an important task of framing and marking the garments as having been part of "something else". Possibly only the owner will know as the labels are muounted inside of

This wish to share, going though were altered, treated with no phys- the trouble of making the tags, is contrasted by their invisibility to people other than the wearer, on the the process for her as the owner insides of the garments. It becomes

I attached a couple of the without the possibility of sitting printed labels on the outside of plain garments, a rib knit cot-The label printing machine pro- ton jersey simple top for use in

Whether the right placement is other neck labels carrying infor- on the inside or outside of the garmation in garments, they could go ments may take some experimentation

to see it not fulfill its potential In some cases the garments meet as to do so. Like in the develop-



NECK LABEL SYSTEM

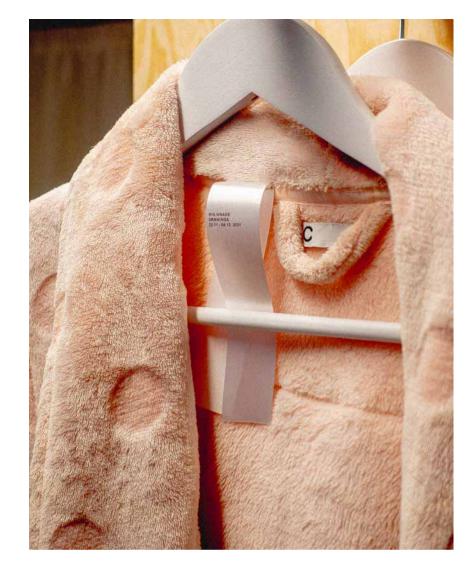
Jeg spør Marie om hvordan hun opplever neck label systemet som grep, hvordan det hjelper oss med å fortelle, eller lar plaggene fortelle.

Hun sier: Jeg opplever jo det som en bearbeiding av det som har vært, da. Det at de henger der... altså jeg ga fra meg garderoben og fikk den tilbake både gammel og ny, men som en bearbeiding av mitt tøy da. Så sånn tenker jeg om det.

Jeg pusher litt videre om selve lappene, og vil forsikre meg om at jeg forstår henne rett. Er de selve de lappene som er en bearbeiding? Marie sier: ja, jeg tenker det. Det er den reisen de har hatt utenfor garderoben. Jeg tenker på at hvis de ikke hadde vært der så hadde det vært vanskelig å samle på opplevelsene, grepene.

Man kunne eventuelt organisert informasjonen som en katalog og levert den sammen garderoben man kunne tenke seg at jeg laget en katalog som kunne leveres sammen garderoben. Men svakheten ved en slik måte å merke på er jo at om et plagg beveger seg fra Marie og til andre folk f.eks. så er det kun hun som har noe som helst informasjon om det lenger. Jeg liker tanken om at plaggene selv får en slags stemme og kan bære med seg individuelle og desentraliserte historier, heller enn et arkiv som man må kryss-sjekke.





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21. NOVEMBER 2021

Harald og jeg har hentet fillerye-

veven hos Ingrid, tanten til Arnfinn

tidlig i dag. Hun hadde den stående

i kjelleren i huset sitt på Grefsen,

like bortenfor Harald. Ingrid er 88 år, i toppform, sosiolog av yrke tidligere. Hun har huset fullt av bøker som hun gradvis gir bort til Arnfinn som også er sosiolog, eller andre

Vi fikk vafler med brunost på kjøkkenet og utvekslet litt historier. Det var en danser som hadde hatt veven tidligere. Han hadde i likhet med Ingrid ikke brukt den noe

HAIKW/ TRASH LOOM

interesserte.

av søppel og avklipp. All innpakklart allerede i poser. Kanskje blir vevnaden egentlig aller mest plast? Hva produserer vi egentlig, tenker jeg på. Ja, en slags eksmerimentell annet biprodukt.

ninsavfall fra ikea-delene som vi 22. NOV HARALD kjøpte for å lage garderobe av står 23. NOV IDA gjenbruk i garderoben, men også mye 24. NOV

Vi skal veve inn alt mulig VEVNADEN, EN LOGG

SIMON MARIT

KLAUS

IDA IDA HARALD

25. NOV IDA 26. NOV ANNE

MARIA HILDE VIDERE CHRISTIAN

CHRISTIANS KJÆRESTE

SYNNE FEMKE CHRISTINA RANNEI







SINDRE BURAAS

LINJE

10°44'33.4"E 59°55'15.4"N

59°55'46.6"N 10°42'40.9"E

garment label.

Sindre comes running by the After- Tights are a tool for me. Something was at Majorstua and was going to care shop space on his way to work, I wear when I need to be dynamic and meet the clients did I think about training a running group. He puts move around the landscape. I prefer what I was wearing. Even though I on a pair of tights and later sends that the tights are as neutral as know that no one in that training this text that we printed on the possible, preferably black without cares about what I wear, it breaks contrasts. It is far more import- with my representation. The session ant that it is functional: flexi- with this company went very well, ble in the movement of the leg, not the conversations were about what too hot / not too cold, and pockets we usually talk about, superficial that are functional in relation to things and running. The tights were what they are to accommodate. This never mentioned, and I did not get day was cool, my black adidas tights cold, something I would have been were just too cold for the job I was without the tights. It's hard to congoing to do. Today I was to be the clude, but the relationship between coach for a corporate sports team, function and aesthetics when runwhich means that I have to stand ning takes place in a civilized still and guide the participants. landscape and I know there are eyes When I was given this bonus garment, on me. The trousers gained value my immediate thought was that if I after they got through both the run took it on top of the one I was and the social interaction. After already wearing, it would give me the training I had an appointment the extra warmth I needed. It was at my parents' house and since time also slightly larger than my size was short I never got to change. Mom which made it would be an insulating asked if I had received new tights, I layer of air between the two pants. proudly replied that it was part of a I tried to ignore the aesthetics of research project without elaborating the garment, and focus on what it further. was like to wear a new and unknown garment. Immediately I was glad that it warmed well, which suited the occasion well. If I were to have an intensive session at intervals, for example, it would be too hot and inhibiting in the movements. I can often have a personal relationship with tools, the same goes for shoes and running clothes. Some of the

quently. My immediate feeling around this garment was that it would not become a favorite. It had a little too bad passorm at the same time as it was somewhat short. I decided anyway to give it a try. I tested its capacity by running some accelerations and periods of higher speed. The pants responded well and performed better than I expected. And after a short time after I started running, I forgot that I was wearing another pair of pants. Not before I

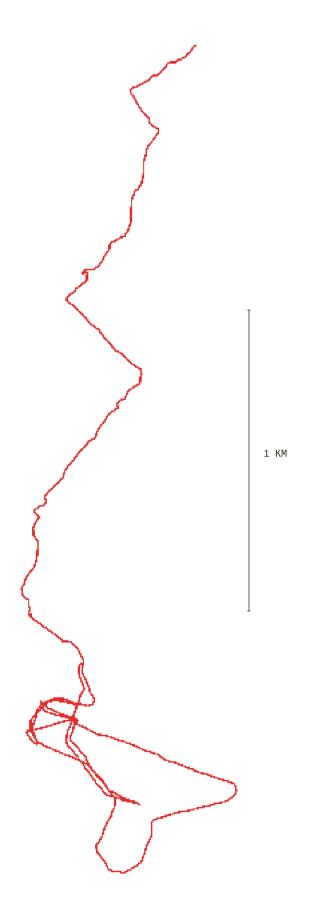
TO equipment has given me better expe-

riences and is therefore used fre-





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15. MAI 2022 HJEMME HOS MARIE

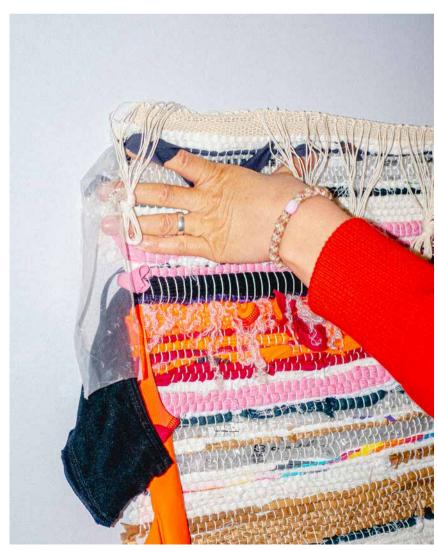
VEVNADEN, TRASH LOOM

Marie holder opp vevnaden mot en fikk lov til å male rommet i alle essen, gjennom de to ukene. pastellfargene, så den minner meg litt om det og litt sånn... Så det er liksom litt nostalgi i denne her

da, synes jeg. Og så synes jeg det er veldig kult at det er restene av ting, men også (at det er) ting som du har tilført, sånn jeg forstår det. Så det er en sånn mix, da.

Marie tenker høyt at: Det er bare et utrolig fint kunstverk, liksom. Men morsomt også med det her... dette, er det fra den genseren som noen rakk opp? Hun rører borti de hvite, ulne og krøllete trådene som stikker ut fra vevnaden i en stripe. Og jeg bekrefter at det var rester fra Hanne Søreide Haugens opprekking og strikke-prosjekt.

Jeg peker på «vaskelappen» som nymalt syrinfarget vegg på soverom- stikker ut nederst til venstre. Der met og sier: Det er fordi at vi har står det hvem som har vært med og malt (...) jeg ville ha en syrin... vevd litt. Det står ikke hvor mye lys syrin (...) Jeg vil ha den der. eller hvor lenge, og det er kun for-Denne her - åh, hva skal jeg si, jeg navn. Var det delvis fordi jeg ikke elsker at den har den lommen fra den hadde helt oversikt eller fordi jeg shortsen jeg løp halv-maraton med. på et vis ville ta det hele ned litt, Det digger jeg. Og så minner den vi er på fornavn liksom. Jeg sier meg veldig om barndom, egentlig... også at vevnaden Trash Loom er et Fargene... fordi jeg hadde pastell- meta-arbeid fordi den forholder seg garderobe da jeg var liten og jeg til alt som har blitt laget i pros-







PAULINE ADER
WOOL EMBROIDERY MANIPULATION

Pauline Ader tilbringer dagen i Aftercare shop-lokalet. Hun blar og bretter seg gjennom garderoben til Marie og velger to plagg hun vil bearbeide med ullbroderi. Hun har med egne garn og setter seg i trekken fra vinduet med det blek-grønne Berger-teppet rundt ryggen.







15. MAI 2022 HJEMME HOS MARIE

GRÅ TOVET TOPP

Marie plukker frem den lysegrå, tovede toppen, som ser ut til å være et arbeid i prosess. Hun sier: Ååå... Her har jeg prøvd å tweake til, men jeg vet ikke om den har blitt noe bedre. Men jeg fikk litt hjelp. Jeg sier at: ja, du har strikket i den og tovet den og...

Marie sier at: Dette er fra genseren, mens hun peker på deler av vesten som er satt på igjen rundt ermeåpningen. Hun peker på at hun tok biter fra den nederste delen og sydde det på rundt ermeåpningen. Hun sier at: Den var tidligere ganske lang, men jeg fikk hjelp til dette av Kari Noreger. Det er hun som lager dukker. Som bor rett her borte og som har en husky. Men jeg strever med det her. Altså åpningen til nakke og ...

Jeg sier at jeg synes det ser bra ut og foreslår at hun kunne satt på en teppesting-kant. Hun er enig: Ja, det kunne jeg gjort, det er et eller annet... Jeg har i hvert fall prøvd å legge den litt ut, fordi når jeg tok den på var det sånn pølseskinn... Det var bare helt... den var så krympa, da. Men så er den så fin. Så jeg ville... Den må jeg bruke til et eller annet. Den må brukes.

Jeg påpeker at den er blitt enda finere ved at hun har samarbeidet videre med den. Hun spør om: Ja, synes du det? For jeg var litt usikker på hva hun, (Pauline), ville....

Marie peker på knappenåler som holder biter av srikket materiale på plass: Jeg har ikke sydd på disse på siden... Jeg forsikrer Marie om at jeg tror Pauline vil synes det er fint.

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ADD-TO MEND TO BE

Karine og Theodor utgjør Add-to. De tilbringer hele dagen i Aftercare-lokalet. Leter seg gjennom garderoben etter plagg som trenger behandling. De har allerede et pågående prosjekt de kaller 50/50, med en hel meny over små og store tiltak for klær som trenger litt omsorg. Noen klær får en klut-vask, noen blir de-nuppet med den lille nuppemaskinen. Flekker og hull erstattes av hjerteformede broderier som små rammer. En shorts med en gul-hvit flekk blir strøket og duften av vafler oser opp med dampen.













15. MAI 2022 HJEMME HOS MARIE

Den røde lange kjolen: Marie blar gjennom klærne som henger i skapet og stopper ved en lang rød kjole med blå print på: Å, den her har dere ikke gjort sånn mye med, men det var et hull i den - den har også fått nytt liv. Den har blitt, liksom «frigjørings-kjolen» den her nå da. Det var julekjolen, og nå har den blitt... Jeg brukte den til Femidomen... Det var det hullet...

Jeg peker og sier: Det er på siden et sted. Marie bekrefter: Ja, her er det. Å, det er så fint, hvisker hun; den er så fin. Alle de der hjertene har jeg blitt veldig glad i. Add-to, ja! Det var det de heter.

Vi orger til for bilde som Jørn skal ta, Marie begynner å rydde rundt plagget som henger inne i skapet og jeg bryter inn og sier at ting kan være som de var, at det er dokumentarisk dette her. Det er her kjolen bor nå.



APPAREL GASTROSCOPICS

IDA FALCK ØIEN

15. MAI 2022 HJEMME HOS MARIE

Gastro kjole i micro-paisley: Marie meg; at det er en sånn på en måte en løfter frem en kjole i sort og bruntoner fra klesskapet, på en henger. kjolen da. Og det kan de jo relatere Hun sier: Dette er gastro... Hun til da, i forhold til hvordan kropnøler litt ved tittelen og fortset- pen blir liksom bare tatt bilde av ter mens hun henger den på en krok og magen og alt det som er inni som i vindfanget utenfor soverommet: Jeg du ikke har sett før kanskje, noen lar den henge så du får bilde.

Jeg spør Marie om hun har brukt kjolen. Hun svarer at: Ja, jeg har eller annen måte og hvor du liksom brukt den. Så forteller hun meg om gradvis... du gir sakte, men sikhvordan hun bruker den på jobben kert slipp på kroppen din da. Så den sin, som fysioterapeut for spedbarn: bruker jeg ofte sånn kan vi snakke Vi har jo sånn grupper for mødre og litt om det. Ja, så den er super fin. barn, nyfødte barn, men også fedre, absolutt fedre, når de er to måneder, Jeg responderer positivt. Jeg spedbarna, så da har jeg på meg den opplever dette som en tilfeldig, men kjolen - av en eller annen grunn så veldig overveldende positiv effekt

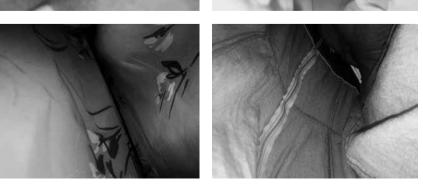
har jeg på meg den kjolen. Jeg har jeans under, jeg. Jeg liker det.

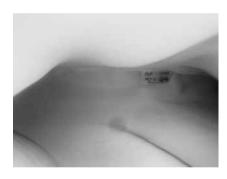
Hun utdyper: For meg så blir det akkurat som at det liksom har vært et barn i den. Det er det jeg tenker. Nesten sånn gravid-aktig for meg. Jeg vet ikke hvorfor, men det var derfor det var så naturlig å ha den på der. Og jeg har fått masse komplimenter for den. (De sier) at de synes den er litt morsom. Og da må jeg liksom snakke litt om prosjektet og hva jeg gjorde og... Folk spør ofte hva det her er, sant? Hvorfor det, hva er det? Så sa jeg det du har sagt til sånn indre... et bilde av noe inne i gang. Plutselig så er det et på et sånn, alle eier det og...

Det er liksom påtrengende på en













av den lille og litt insulære ideen min. En gammel idé som jeg ikke har gjennomført før nå, endelig med noen rammer, en ganske rett frem idé jeg vet liksom ikke helt hvordan jeg skal reagere nesten, når det er så klaff - blir på en måte stolt, eller overrasket, uten at jeg tar kreditt for det på noen måte.

Marie fortsetter å fortelle om kjolen, at: Den er en snakkis. Så denne her bruker jeg veldig sånn til det da. Det er jo selvfølgelig mine assosiasjoner også og hvordan prosessen var da. Som gjør at jeg tenker at den kan jeg bruke til det.

Jeg spør hvilken prosess hun mener. Hun mener prosessen med graviditet. Hun sier at: Det var veldig rart, sant? - og det tror jeg mange opplever. Og så snakkes det jo liksom om, men da med en god venninne eller kjæresten sin, eller moren sin eller faren sin eller. Men det er fint når det blir en sånn dette kan vi også snakke om. Ingen der (på gruppa), kjenner hverandre så veldig godt, hvis ikke de har trilla noen turer før eller, så det blir... jeg ser ofte at det blir sånne gode dynamikker da. Og så tar de numrene til hverandre og så lager de sine egne grupper. Så det er sånn... det er liksom det. Det er mer sånn verktøy. Ja, det er veldig gøy...



SOLA WANG SWEDISH WARDROBE MASSAGE

Jeg har hentet en vinrød, sammen-brettbar massasjebenk hos en dame i -Bygdøy allé på morgenen. Sola hadde -arrangert lånet via en låne-app. Jeg -skal levere den tilbake på slutten -av dagen.

Sola Wang kommer i lunsjtider
og utfører massasje på nesten alle –
plaggene til Marie over ca to timer. –
Han starter med å tenne røkelse, som –
vi setter i en banan i mangel på en
dedikert røkelse-holder. Han har med –
seg musikk som bidrar til en rolig –
stemning i rommet. –

- Rød kjole 4 min
- Hvite Bikbok bukser 3 min
- Svart bukse 5 min
- Grå strikkegenser 7 min
- Stripete strikkegenser 5:30 min Lin kortermet grå: 4 min (eller
- 3:45)
- Svart skjørt 7 min
- Ørevarmere 2 min
- Blå sommerbukser, pirat(?) 4
- Hvit knappeshorts: 2:50 min
- Svart-hvit strikkejakke 4:15 min Gråhvitt ballongskjørt 5 min
- Hoodie 4 min
- Blå, lang kjole 6:30
- Vinrød buksedress 5 min
- Hvit bred kjole i bomull 4 min
- Hvit polkadott 4 min
- Rød polkadott 2:11 min
- Rød aftenkjole 4 min
- Blå skjorte, silkelignende 2:40
- Bomullsbluse i mønster 3:15 min
- Polyester kaftanbluse 5:50 min
- Cream square neck bluse 5:30 min
- Grønn Gudrun Sjødén 3:50















Jeg snakker med Sola etterpå. Han sier: Massasje er veldig intuitivt, så jeg prøver å se hvor de trenger det mest. Det ser ut som de (plaggene) har vært gjennom mye. Eldre enn meg. Noen har mer personlighet og andre er litt enkle.

Man tenker over at det er noen som har hatt på seg plaggene og skal ha dem på igjen senere. Det er betydningsfylt. Det får meg til å tenke på hva har disse klærne vært gjennom.







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Marie leter gjennom haugen med klær på sofaen i soverommet mens hun sier: Det er en spesielt som har fått massasje, som jeg merker det spesielt på når jeg har den på.

Marie leser fra neck label: «Swedish massage, grå, hjemmestrikket genser, null syv null null minutter». Hun kommenterer mens hun kryster plagget mellom hendene: Denne her har blitt så mjuk, og den var så stri (før). Så den har blitt helt sånn der lett, liksom. Jeg kan ha den på meg på en annen måte enn før. Og så er det denne detaljen da, sier hun og peker på Add-to hjertet, som er plassert mot nakken bak på plagget. Hun utdyper at: Så denne har vært massert, det kan merkes. Og behandlet da. Fått egentlig den behandlingen den fortjener. Eller har lengta etter, føler jeg. Den her har farmor strikka til meg for hundre år siden og den var liksom litt stram og litt klø-ete men det er den ikke lenger av en eller annen grunn. Den har blitt så veldig chill.

Jeg stusser over 7 hele minutter massasje, fordi det er ganske lenge. Men Marie bekrefter at det står det: ... jeg tror det er minutter, syv minutter massasje, det er lenge.





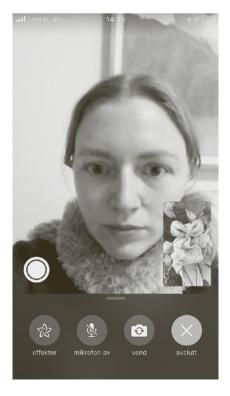
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NOV-DEC, 2021 (24. NOVEMBER 2021)

MIA WAAGE GARMENT STILL LIVES



Mia Waage er blitt syk med halsbetennelse. Hun skulle komme og tegne her, men må holde seg hjemme. Samboeren hennes Pål kommer innom og plukker opp plagg isteden. Vi facetimer på telefon så jeg får vist henne garderoben og hun velger seg plagg. En svart boblevest, en lys olabukse, en rosa kåpe, en fluffy rosa morgenkåpe, en hvit kortermet bluse.



15. MAI 2022 HJEMME HOS MARIE

Marie kjenner etter i lommene alltid sånne rosa ting og jeg vil fikk; jeg vil ha rød og jeg ville Den rosa fluffy morgenkåpen med Mia-tegninger på: Marie sukker: Altså at den skulle være x,x,x,x,xl, sånn jeg elsker denne - morgenkåpen. Den det største. Og så fikk jeg rosa og er så nydelig. Den er så kul. Den har large. Sverre fikk det han ønsket fått kjørt seg litt. Jeg har liksom seg, stor, blå, sier Marie og ler.

jo egentlig maler, det var jo der får veldig ofte rosa ting. Av mamma jeg begynte, sant? Jeg elsker male- og sånn. Hun elsker å gi meg rosa

Marie henter frem en nystrikket her ute og så tegnet jeg Bo når han vamslignende genser i gammelrosa og spilte basketball. Kunstner, skjøn- forteller: Denne har mamma strikka ner du. De er veldig, veldig fine, til meg. Hun har strikka den til seg sier hun og peker på Mias tegninger. sjøl sier hun, men... så hun gir meg

Jeg tenker på hvordan man alljeg skal bruke det direkte til noe.

og hun finner vin-boks-deler, plas- egentlig ha rødt. Men sånn er det. ten man drar av for å åpne opp og den lille pappskiven som man tryk- tid får vite mye omkringliggende, ker løs fra boksen. Hun sier: Hva er digresjoner som jo er selve innholdet det jeg har her da? Vin... bohem!... også. Jeg er ikke sikker på hvordan Meinklang... Veldig bra. Hun ler og fortsetter: Nei. men denne er helt Men det er som at alle historiene fantastisk. Jeg har nesten lyst til beskytter en kjerne, og uten dem å ha den på meg over jeans. Jeg fikk hadde det vel ikke vært en kjerne. den... det som skjedde var at... historien er ganske morsom, fordi denne her fikk jeg i gave av Lise og Oddbjørn, mammaen til Sverre og stefaren. Og da var jeg veldig spesi-Hun sier: Men jeg sa jo ikke Jeg må ta den med på renseri jeg nå. noe. Jeg kunne jo ha sagt at... men Jeg elsker tegningene. Altså jeg er det var jo en gave, ikke sant? Jeg



ikke vaska den. Jeg er redd for det. riene og fargene... wow. Så i går så ting, sånn som den her. satt jeg meg faktisk ned med denne

MARTE BRAUTER HOME STYLE TREND ANALYTICS

Marte Brauter visits the Aftercare shop space to analyse Maries Wardrobe by trend terms. The following text is a transciption of the recording that exists as video and a treasure hunt here today. sound

(...) So this is actually really at home fascinating. Because i have been watching you on Instagram, like i vs this, and this is what i mean, i these are just like, the basics, you said already and immediately my think subconsciously you guys have know, the wardrobe basic, wardrobe eyes were drawn to the colors, more than anything, because that's how we work (...) we obviously work seasons at a time, four or two seasons spring-summer, and autumn-winter, but we are working on autumn now and we have started with the colors, and immediately i am drawn to the colors in here, like, the reds are so prominent, the red colors. I have to go to this drawer straight away, this neon, this is like the IT fashion color for the season to come. I think is really fascinating that of all the things in here, there is one bright colors, which is this little neon number in here (...) and that really fascinated me because it is as if you already made an edit, a selection and hung it for me based on what i am working on with my team at the moment (...)it's as if the trend was always there, but she might feel ready to get rid of this now because she's had it for a while, and that points to how everything goes in a circle, which i find fascinating, because this is obviously what we are working on for next year...uhm... and the colors, like i said, the neon and the red is what i am drawn to instantly. Is this the whole wardrobe? (...) because i am really drawn to the bits on the table, i don't know why, but i think these garments must have something about them. She must have either really loved them or they have had a lot of wear out team: We haven't even thought about something else. 'Cause that's what of them. There is a lot of energy and life around these, a little bit like when you go vintage shopping and i shirts, or our sort of over shirts that the rest of them haven't spotjust had to like touch them and feel them and you know, you can see the been a best seller over the summer. life in the way they have been worn

me. this is how I work in my world and at the beginning of every season, whether it's for work or for me, the new season or... when i am bored tion. Vintage shopping world wide, even in Oslo, would start me up with i would carry for the whole season and I find that this concept in lots of different people here have taken what they normally get when vintage shopping and i get to go on

thinking about it, because to me this is like a little vintage show room, compared to that. Because that is a wardrobe at home. This, with the care, the way you have folded it, i think you put the colors together really well. I am inspired by this wardrobe.

And like you see, I am instantly drawn to all the reds. If this was a vintage shop I would have pulled all of these, I would have been like, I don't want anyone else to get the red ones. Because we are working towards autumn-winter now and red is the new IT color. I am really fascinated by all the girls, the teenage girls who are going around in their red puffer jackets. They don't know that they are the trend setters for the high street mainstream in the year to come. They are already on the color red and we are working on a lot of red in our collection. It's gonna be a big color. We have started using the red color now, in 2021, but we are going to do a lot more of it for summer 22 and autumn-winter 22. So instantly I am drawn to these, because they are all in that gorgeous red color.

(...) This is gorgeous. I really like this. This, I would have taken back to work and I would have looked at the long length, print on red. I would have instantly said to my prints with red as a base color...

of shackets in check fabrics have ted or seen yet and I love that. And

and i find that really fascinating. ing. These are from the same brand. I want to kind of go back to It's so rare that you see someone tion), {...} and I find that really

what i said when i first came in so devoted to one brand, or the here, i feel like i am going vintage same brand in one or more garment. shopping today. I feel like this is because the way we shop (...) the way we dress in the morning, we are not loval to brands (...) so it's really interesting to see that this person has got two tops from the same I seek vintage to find new inspira- label. I like that. Again like, all these 90s' references (...) this, to me, is fun with the contrast rib and the new wardrobe, the new look that cuff details on the sleeve. We are working on that a lot. This is just H&M Divided, but you know, it's a here today gives me that. And I think little detail that we are working on for the jersey for next season.

And I love these like ribbed they work and design clothes and for polo tops (...) these are like ultime instantly it was like, i get to go mate comfort clothes, and by comfort clothes I mean you don't think about them when you get dressed. I would [I point to the curtain and tell have bought these if I was vintage Marte: this is her actual wardrobe shopping for work today. I would have definitely bought that, because I think you know, you see that it's red and it's ribbed jersey (...) already curated this without even staples. I love these (...) I am going for color. This is so fun.

> The new greens... I am kind of inspired but also not inspired by what I am going to say next: I am working on autumn/winter now and going in to spring/summer-22 - which is going to be a color bonanza- a lot of color, a lot of print. (...) But we are going into an autumn/winter season where we are going to have sort of a throw back to you traditional, slightly more boring, but safe colors. You are going to have the jewel tones of all the greens, the jades, the emeralds, you are going to have the wines, the burgundies, and more purply shades, shades of sort of more dusty blues (..) and (...)the neon is something that has been forecasted to be the new splash of IT fashion color, which is really interesting. So instantly when I walked in. I analyzed and picked up the colors and I was like: Yep, here we are. I would have bought those, straight to the till!

> I only wonder... Stay in the drawer, because you can only take so much of this. It needs to go back every now and then.

I don't know if you planned it or if {...} we all are subconsciously aware of and we are in the know as designers or as someone with a vision for something that's emerging whilst we are in the middle of we do as designers. That's the gift And our check print flannel we have. We are able to see something it's emerging here... in the way you Oh, this is really interest- have tidied up this from how it was (pointing to the wardrobe installaherself Harald and Ida)

(it) just represents. I think, the ultimate kind of safe wardrobe. You know, this wardrobe to me represents someone who's looking for garments that you will feel comfortable and safe in. There are beautiful pieces in here, and no doubt does she like to get dressed up, and she is feminine, but she is also quite safe, and there are all these items in here that represent what I see in the ing that silhouette coming back. We world I've worked in for years now of high street fashion.

This is from Other Stories... maybe expensive garment in the wardrobe. I haven't looked through the rest of it yet, but you know, this brand compared to the other brands about summer outfits, but I can't is slightly more expensive maybe, and not talk about this one (...) I think I instantly can see that in the fabric. It's obviously THE shape, it's into summer and winter is because got the puffed sleeve, it's got the that's how I work. We have to think slightly more fitted, almost peplum about spring/summer and autumn/winblouse, which is THE silhouette we ner, and I also divide my wardrobe have seen and worked with for a long, at home (like that). I take great long time now - maybe it's time for something new.

There is like a party wardrobe in here, and there is a summer wardrobe in here.

... I didn't even spot this, but that color, that is THE color we have seen for sooo long. I mean, for the last fifteen years this has been the autumn color every year. Any high street brand knows you have to have green and a wine and a blue in your collection because that is what (people) wear. And it's as if they have had a revival this year. I think everyone in this industry feels like. OMG we have invented the wheel. Like, this is THE color pal-And this color is what we are looking at and working with in BikBok at the moment and this is actually like this.

Of course every wardrobe has a bit of denim in there. No persons wardrobe exists without (it). Whether I love it, and I think it's because it's a pair of jeans or a denim dress or a denim skirt or a denim shirt have seen (...) success with stripe especially, and this to me sums up now. It's like a wardrobe staple now. the ultimate summer sort of chuck-on We got chunky stripe knit for winter, piece. I don't even know where this we got cotton acrylic summer stripes so cool. I really want this. That's is from but I mean, we have seen for summer, and it's blue and brown, them before. It's easy, it's really it's the IT color. Brown is THE color cute, it's really cute. And I don't that we can't get enough in store know whether it's just because I am of for our customers. And it's got so affected by having designed jeans the navy and blue and that combinafor ten years (...) that I am just tion is beautiful. I'v e always had like: we'll leave that one for later, a love for knits, especially since I i am interested in other things now. came back from England to Norway and

the world that we are in. (points to shop, because like I said, OMG it's a pair of hot pant shorts. I thought I pulled this out as well, 'cause it was a mini skirt. I wish this was a mini skirt, because then I could have told vou about how the trend for the mini skirt is coming back. 'Cause obviously things go in circles, and we are about to go into the low rise silhouette again when it comes to jeans, skirts, trousers, Miu Miu of course had their show with all their little low rise, cut off pleated skirts and we are seeare woking with little sequined mini skirts, and this reminds me of that. So I would have probably pulled this This to me stands out as the most out as a reference for the party season to come. So he gets to come with me. He's fun.

> I said I didn't want to talk the reason why I divide the wardrobe pleasure in packing away my summer outfits and getting my knits out. any sort of chunky knit wear, my wool underwear which you have to wear when you live in Norway. I can't help but talk about this one, although I am not supposed to go between the seasons, but this to me here, is iust the ultimate summer linen look. resort shirt... this is the big thing for us next season. We have got a big linen program. So (...) I would have pulled this out in the vintage shop because we got a big focus on linen for summer, and that's a gorgeous color (...)

This one, I spotted on instagram the other day, (...) and I fell ette. But I'm like, well, we have in love with (it). This is so beautiseen it before. But it feels new. ful. I absolutely love this. From the second I seen it. I would have been really happy if I was in a vintage shop and I saw this. I would have really beautiful. I really, really been like, OMG, I really need these. Just run a lint roller across it. I would have bought it for work but kept it for myself, that's how much it has stripes. Stripes are huge. We ...but oooh, this is fun, oh I (saw) how important knits and wool

fascinating (...) I love that about would have been happy in a vintage are as part of your wardrobes. So I love that one

> This drawer is a bit... I say boring, but again, what wardrobe doesn't have one of these in it. Show me a wardrobe that doesn't have an oversized hoodie in it. And from my point of view, from the industry I work in, which is (...) high street fashion, our best selling item is the oversized hoodie. It's what we sell more of than anything else. And you know, it's pretty simple, but again it tells a lot about how we shop and how we want comfort and security in the items that we have in our wardrobes. He doesn't get to be pulled out. He ius gets to be acknowledged. And the neon stays in here, because you only need a little bit of him. You just need to visit him every now and then.

> This is cute, it doesn't have a label. (It) makes you think; was it home knitted? Oh, got a little split detail. I mean, we have been through a huge long lasting season of the vest. The knitted vest. I mean, you have had dresses, you have had tops (...) you wear them over your shirts you wear them over your long sleeve t-shirts. So for me, he's hibernating a little for now. We have had so much of it. He needs to hibernate for a bit but again it's like, it's a nice one to have in Norway, but he gets to go in there again.

> I am surprised to find these in here. I don't know why. This to me is like as if somone has given her these as a hand-me-down or she has taken them off someone, but never really worn them. 'Cause I don't really see how this fits in with the rest. But I'm not gonna judge. Many people would probably say that about things in my wardrobe too.

> Oh, I recognize these, the high waisted shorts with the paper bag top. God, they were and have been and still are a huge... this must have been THE silhouette for shorts for the last five or six years. Denims. cottons, wovens, jersevs, anything, anything with a paper bag waste. So I understand why these are in her wardrobe. I think you can find these in most girls' wardrobes for the last five or six years. It's interesting. I have designed a lot of denims in that silhouette.

> Oh i like this a lot. This is sick. Its red. It's a high neck half zip, long sleeve. This is amazing. If I found this in a vintage shop I would be so happy. This is so cool, I would have worn this under a blazer. I would have worn it with my smart trousers, my suit trousers, God, I love ths so much.

That's cool. I love the orange

oh the color combo - that's amazing, I mean, we are all young, but if you must have handed this in to the vin-I need to remember that for work. I are 18 it's fine... These are sick. tage shop having worn it maybe once. love that. Again, the purple, purp- But they need to be redesigned, like It's just really pretty. It doesn't lae and organe this is so fun.

because all the exersice gear is love that. Someone who is smaller I don't think she has worn it much. really worn out. That's a good sign. My exercise wardrobe would probably still have some tags on it. So that's a good sign. I mean its just one of those need-to rather than .. away see that I'm drawn to a cer- for the Christmas party season we but there are some nice bits in the tain color palette here; the reds, are about to go into it's just really need-to basket.

gings. Again, this is such a clas- the almost, not paisley but it ... wardobe. I mean everyone. Im sure sic wardrobe. And i can recognize so it reminds me of a paisley pattern. even you have a little black dress in many pieces in here that I think the that 70s' vibe, 70s' with the jump- your wardobe Harald. whole world has. Just... your yoga suit... that's not so 70s, this is pants, vou know.

It's interesting with the three quarter length. Oh, maybe she is in many ways. You could have done It's actually from Lindex! I would shorter than me, but that would take a sportswear selection. I got my have never thought it until I saw

funny because it doesn't take much heavy metal, although they are yoga pants. I'm gonna put them back, they dress in a print. don't get to come out with all the reds.

Sportswear, sportswear, sportswear. The balance of sportswear versus the rest is maybe typical Norway. Maybe I'm just not used to it. But there is a lot of it (...) I would have thought there would be more wool in this like, functional section Cycling shorts. You need a pair of cycling shorts under your summer dresses, that makes sense. With all these. I totally get that.

Og these are nice. This is your summer wardrobe again, but it's that linen blend. These are gorgeous. You want this with just your flat sansummer developments (..)

for work but I would have redesigned and re-thought... I would have thought these are too short. They are even short on me, and for anyone normal height it would probably be season, and I'm not sure how I feel If I was in a vintage shop now I I want to end leave on that, because

that {holds the jeans low again}. size than this wold have a field day I think they ar amazing(...)

(...) I think you can straight the wines, the blues, the browns, basic, but so good and everyone has Ooh, this is nice. All the leq- the 70s' vibe with the checks and quite 80s' as well.

ultimate wardrobe hung here in these that. And yeah, I suppose that just Oh, the red again. See, it's so colors, but this to me is what I am goes back to how a lot of us wear drawn to. I love the long silhou- high street designers or high end for red to go wrong. And I think this ette. I think (...) there is a lot designers or true artists, or cusis where it goes wrong. When you pair going on. I would have minimized it. tomers don't change much in what we it with black it just becomes like... I would have simplified it. But I are drawn to when it comes to clothes love the wrap dress, the belted wrap that offer a bit of tradition and a

Mesh is obviously the IT fab-

printed mesh and solid color mesh fabrics for our jersey tops and it's what it's actually like. If I found nice in a jersey dress as well. Ganni this in a vintage shop I would have has done a lot of that with success. been like; wow, that's the summer They are cool to watch for that. dress for summer 22. Wrap dresses These are so 70s' and it's funny because people who know me know that size you are, so it's a given for I would never ever ever wear anything like this. So this is me instanly I work in... Slightly open with a thinking work, new ideas, how to V-neck and the wrap detail and the develop the new collection and new belt and the length - you'd wear that ideas for next season. So it's not with your little cycling shorts in me at all, but I can just instantly case you feel uncomfortable, so it's pick out what's gonna be important a comfort thing again. You know to dals for summer. And a white t-shirt in the seasons to come. Especially feel safe in your clothes. This to me or your resort shirt. I would have with these two pieces here. This one is just like the ultimate dress for probably bought those two for our is just for color, and again; it's spring/summer(...) so pretty. The long sleeves and the These are amazing. Wow. Although sort of peplum detail on him. And I think these are meant to be a bit there are a lot of girls out there it's got print on it. Print is like, clotty. I would have bought these who want longer silhouettes and lon- you know, a staple, a classic, it's ger tops. In the industry I work in always there, it's got the chiffon it's easy to design to the young and slimmer girls, and we always get that's also a key fabric. I spoke feedback in the brand I work at that about the mesh earlier; it's about we are not thinking about girls who the sheer qualities. Sheer, almost to there, {points to mid shin}, cause want a longer top. I actually don't like a bit of nude, it makes it a bit I'm not that tall. But these, like think it's about size at all. I think more... maybe sexy, or feminine if that {holds the jeans low and draping it's about comfort. How you feel in you like. You are covered and you can over her shoes] ... OMG, that would clohes when you wear them. You can have your sleeves a bit more transbe the ultimate ultimate jeans, in be dressed up in something with a parent. I mean. BikBok would not that color in that leg silhouette. longer length as well and it's just really do something like this, and I I would have worn them high waisted the way it makes you feel. It can be would certainly not wear something but I'm still a bit old fashioned a fabric, it can be a silhouette, it like it, but having said all that, and obviously all the girls nowadays can be a color... I think this one is this is so pretty. And this IS vinwould have had them low rise (...) We really pretty. This to me feels like tage; look at that label there. So no are about to go into a crazy low rise the newest piece in this wardrobe. wonder I was drawn to that first and

with the wine. Again I'm just like, about it. If you are young it's fine. would have been like; wow someone have so much life and energy about She does like to exersice Look at that! That silhouette. I it as the rest of these garments, so This one is a summer wardobe that (...) I'm gonna pull them out because i think a lot of girls would wear something like this.

> (...) a black comfortable dress, that little black dress in their

I spoke about these already but I just find it really fascinating (...) you could have curated this how we all picked out similar stuff. bit of comfort. I like that a lot.

(..) they were the first two i ric for all the jersey designers out actually pulled out and instantly there who are working wih all these I am like; I need to look at him properly. I need to wrap him and se are really easy to wear whatever anvone who works in the industry

> I think this one is incredible. It's red. which is THE color. sleeves or chiffon look anyway - and

this is like the ultimate vintage shop find. And I understand why she got this in her wardrobe because this is a treasure that I think a lot of girls would have picked up in a vintage shop. There is a lot of high street, some slightly more expensive garments. (but) this is as far as I can see, the only vintage piece in here. And it just stands out. It demands a different type of attention from me. I think if you had worn these clothes, this would have been completely different on the body compared to the rest of it. So absolutely my favorite piece of the wardrobe. I love that.

So yeah, I would have left this shop with all this and of course this, these (are) so cool - and my little color palette in here. I would have been very happy and I would have known where to start with autumn/winter which is really cool. Autumn/Winter 22, so not very far away (...)

Who ever's wardrobe this is, I think we know each other indirectly (now).









MARTE BRAUTER HOME STYLE TREND ANALYTICS which I think is really interesting. So instantly when I walked in I analyzed and picked up this color and I was like, yep here we are". Marie ler. "I only wonder; stay in the drawer?" Marie ler igjen og sier at: Denne her. Jeg kommer aldri til å bruke den, men den skal jeg ha, aldri kaste, for det har hun sagt.

Vi henger skjørtet over døra, men jeg tenker at den kan ligge inne i skapet på foto. Jeg legger den inn i et ganske rotete skap med hyller.

Jeg spør Marie om hun har lest alle lappene i plaggene for å få noe om hvordan de virker. Hun sier: Jeg har lest på denne her. Denne har jeg titta litt på, vet du. Dette var et plagg som jeg kjøpte, som jeg ikke har, liksom, brukt. Det var den. Denne her synes jeg var morsom. Marie leter etter noe mer med Martes uttalelser på.

Hun finner frem et neongult jersey skjørt og begynner å fortelle: Den her syntes hun at jeg skulle ha i skapet... neon. Den syns jeg er kjempemorsom, den teksten her; "with the new splash of IT fashion colors,



Marie plukker frem et par lyse beige jeans, litt lattermild: Den har en story, ja. Jeg husker at den snakket vi jo en del om, fordi hun har skrevet at de er veldig fine og sånn... Men hun sier; "I would have thought these are too short, they are even short on me, and for anyone normal height they would probably be to here, pointing to mid shin".

Marie fortsetter: Så jeg tenkte sånn... hun kremter og fortsetter: jeg tok den på meg og dro på jobb en dag bare for å sjekke. Og herregud, jeg følte meg helt sånn der «howdi ho» på jobb. Og det ble liksom morsomt. Og så dro jeg frem historien og viste til kollegaene mine og sånn, og de var litt enige i det. Marie ler. Så etter det så har jeg ikke brukt den, da. Så den her må jeg jobbe med. Jeg må gå fysisk til verks. Jeg må gjøre et eller annet med den. Jeg skal forlenge den. Den må forlenges. Hvis det hadde vært litt ... der liksom, men den blir liksom sånn. Marie viser ved å heise bukse opp og ned og sier: Hey ho! Så den er corny. Det er den corny buksa. Det er litt gøy. Det er noe å jobbe med. Jeg må gjøre noen... greier. Jeg kjøpte den i Kristiansand, jeg var på Ravnedans, hadde performance. Og du vet sånn når du er på jobb og så er du litt sånn... Og så skal du liksom finne et plagg som skal gi deg litt relief. Det var denne her, da. Så... det blei kanskje ikke helt topp. Men jeg liker den, da. Jeg skal gjøre noen med den.

Men det er en ting som, det som er godt med den er at den er litt stretchy, men litt grov. Ikke sånn stretchy som føles som et annet stoff enn jeans. Den har noe godt ved seg som er verdt å ta videre, da. Jeg må si at jeg har blitt glad i sånne bukser, ikke at det skal være sleng, men at man kan bevege seg i dem. For jeg har gått i så mye trangt tøy før. Jeg gir ikke slipp på denne her.



HAIKW/ INDECISIVE AND NON COMITTAL WARDROBE CLEANSE

Marie henter frem den hvite kjolen som er satt sammen av tre stk og sier: Denne har jeg prøvd så mye. Jeg har villet ha den på så mange ganger, har ikke hatt det, fordi jeg har ikke følt at anledningen har vært riktig nok. Så derfor er den liksom...

Kjolen er kneppet opp og dermed i to deler, og vi knepper den sammen igjen sammen i vindfanget utenfor soverommet. Jeg ser at knapphullene må gjøres mindre.

Marie fortsetter: Det må være en veldig spesiell anledning for meg. Egentlig så tror jeg at jeg vil ha den på meg når ieg giør et performativt arbeid, men ...

Det er noe viktoriansk på gang her, kjolen henges på en krok i vindfanget ved siden av en slags gatelampe i gammeldags stil. Klærne iscenesettes gjennom hele besøket.

Jeg har blitt så glad i alt, jeg, sier Marie.

Jeg forklarer om HAIKw/- grepet som stammer fra «kjole-kolleksjonen» og det som er med å være redd for forpliktelser, at kiolen er som en sekk man kan dra over hodet. Vi kommer inn på HAikw/ og arkivet som står på Kongsvinger, som Marie har lyst til å besøke og kjøpe noe fra. Videre forklarer jeg hva toile betyr, på grunn av undertittelen på lappen jeg har laget til den. Når jeg senere transkriberer samtalen så tenker jeg på hvordan dette igjen påvirker henne. Det er mer informasjon for hvert møte. Den åpne prosessen forblir åpen.

Jeg synes dette her er veldig fint, sier Marie og peker på ulike lengder av skjørtet i kjolen, og der man ser foret på innsiden også. Jeg liker det også. Det er litt annen lengde. Marie sukker: Nei, det er fint.

Nå kan den luftes litt, sier Marie som lar kjolen henge i vindfanget mens vi går videre til neste plagg.

Hun nevner på vei ut at hun har en plan for en performance der hun kal bruke kjolen, og at det skal være i skogen. Jeg sier bare; aha, javel. Jeg er midlertidig tilfreds med det,



men det har alt å gjøre med settingen og jeg tenker på tidsbruken. Noterer at jeg kommer tilbake til

2. DESEMBER 2021

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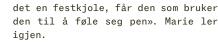
SODJA ZUPANC LOTKER LEVELS OF ANALYSIS OF MATERIAL

tasi om hverandre. Spørsmålene går til broren min". fra det helt konkrete, som hva mateå dø?

Jeg inviterer skoleklasser fra KHIO Jeg besøker plagget igjen hos Marie kles og kostymedesign til shop space som tar tak i den forreste av de to for å aktivere Sodja Z. Lothers lange lange vaskelappende jeg har printet liste med spørsmål som hjelper oss å svarene fra studenter på: "Syrin. undersøke plagg ut fra fakta og fan- Eller blå. Den hadde jeg i bryllupet Den er litt krøllete i oppførselen.

15. MAI 2022

Hun ser opp og sier at: Det er kiole, sommerlig, kunne kanskie også «Jeg tenker på en sommerdag når jeg latter: Hellas, dét er min favoritt. ser den, varme, kanskje en fest, merkjole, kanskje også noen kaller



«Vise frem tilhørighet til en gruppe mennesker som kun bruker blå kioler. Kanskie den er en uniform i en sekt». Hun kommenterer på det hun har lest og ler: Ja. den er litt sånn. Bryllup er jo litt... sekt-aktig. Videre leser hun at: «Blå, lyseblå eller litt lilla, blå med rødt i, lager en lett flagrelyd når den beveger seg, sikkert veldig pen på, den er litt rett og litt trekantet, myyyyk og deilig, som himmelen en sen kveld når det har vært fint vær hele dagen, kanskie lukter luften syriner, den oppfører seg som vann, men litt hardt vann, finnes det? brudepikekjole, søttende mai kjole, kanskje et kostyme til en vannrialet er laget av, til det mer jo poesi. Og at: Ja, det stemmer, nymfe, ganske tidløst materiale, abstrakte, som hvor går plagget for det, mens hun leser videre: «Lang lys varer ganske lenge, hvis det blir hull eller flekker kan den kanskje blitt brukt som skjerf, eller gar- klippes kortere, en liten vibb av din». Marie ler og fortsetter å lese: antikkens Hellas» Marie bryter ut i

> Altså jeg kjøpte jo denne til lang lys kjole, stram i midjen, som- bryllupet til broren min og så hadde jeg på den og følte meg veldig fin, men veldig naken, husker jeg. Jeg leste i kirken; «Men størst av alt er kjærligheten». Marie sukker tungt og sier at : da kom presten til meg etterpå og lurte på om jeg ville jobbe der. Han synes det var så vanskelig å holde prekener hvor han formidlet følelsene. Han var ikke noe sånn veldig god på det. Veldig kul prest egentlig, så lurte han på om ikke jeg kunne... eller om jeg jobba med dette eller noe sånt, og så sa ieg at ieg er performance kunstner. Han bare..."ja". Så hadde vi en lang samtale. Så det var veldig, veldig sterkt øyeblikk - når jeg hadde den på. Men jeg må ærlig innrømme at dette er veldig utypisk meg. Sant? En litt sånn utypisk kjole, og det tror jeg handler om at jeg kjøpte den med halvsøsteren til Sverre og det er veldig typisk henne. Ikke sant? Så hun sa den må du prøve og den kan du ha i bryllupet. Og så sa jeg ja. Kult, det ville ieg aldri ha tenkt sjøl. Marie ler og fortsetter: Så jeg har ikke hatt den på meg igjen, da. Men jeg hadde på den på da. Og det føltes litt nakent, så jeg hadde en sånn skinnjakke over. Den var, den er veldig sånn, den er KJOLEN, liksom. Men det jeg liker ved den er kanskje litt det der at den er litt sånn «rusky»... litt lang.

Vi snakker om at de ny-tilførte lappene kan henge litt ut fra kiolen, siden de er ganske lange og at det er fint. Marie sier at hun setter veldig pris på tekst og spesielt på assosiativ tekst, så for henne er det liksom noe hun ser som



performativt, teksten. At den har en kvalitet langt utover kjolen. For kjolen er så som så tenker hun innerst inne. Den er litt drøm-ete, og minner henne og en midtsommers drøm. Den har evnen til å vekke til live narrativer, men hun synes det er vanskelig å vite når hun vil bruke den igjen.

Jeg tenker at vi muligens skal flytte lappene ut på utsiden av kjolen, ordentlig. Marie sier som et slør eller en hale, at hun er glad i haler. Jeg ser for meg at de skal henge øverst på skulderen, men istedenfor inni så skal de være utenpå.



LUDDE STANDARDS









HARALD LUNDE HELGESEN TANGLES

Harald valgte en rutete rød pysj å Jeg besøker Haralds verk hjemme hos jobbe med. Han tok mønster av den Marie. Det består av forandringer og for å samle sammen alle kurvene som grep på pysjtoppen og en konstruksutgjorde dens essens. Harald fork- jon i tre og messingledd, en skulplarer at han lager regresjonsanal- tur som kan brukers som mønster masyse. Han sier at bak-kurven er ganske ter og et verktøy for å tenke med. rett, han har tatt en del av den lineær regresjon. En rett graf.

en funksjon. Å komprimere informas- Han digger den her. Og jeg har snakjonen fra plagg til tall. Med det ket med Harald om å lage en silkevrette programmet kan informasjonen ersjon også. Han sa at jeg skulle komprimeres. Nå er den logitiske for- ta kontakt hvis jeg ønsket det. Og melen ganke enkel, sier han: F (=y). det ønsker jeg veldig. Det var han, En funksjon er et regnestykke.

Marie, Jørn og jeg er på og jukset seg frem til en kurve- soverommet hennes denne søndagen. En funksjon som går gjennom de korrekte rød, rutete skjorte blir dratt frem punktene. Nå lage en lineær regres- mens hun forteller: Dette er også jonsmodell. Tror det kan kalles en nattøy som jeg nå bruker til jeans på jobben. Den er så fin. Dette er En kurve kan representeres via Sverre sin favoritt, han liker den. Harald, (som foreslo det), da jeg var og så på tegningene. Da sa han at han hadde lyst til å lage en silke...

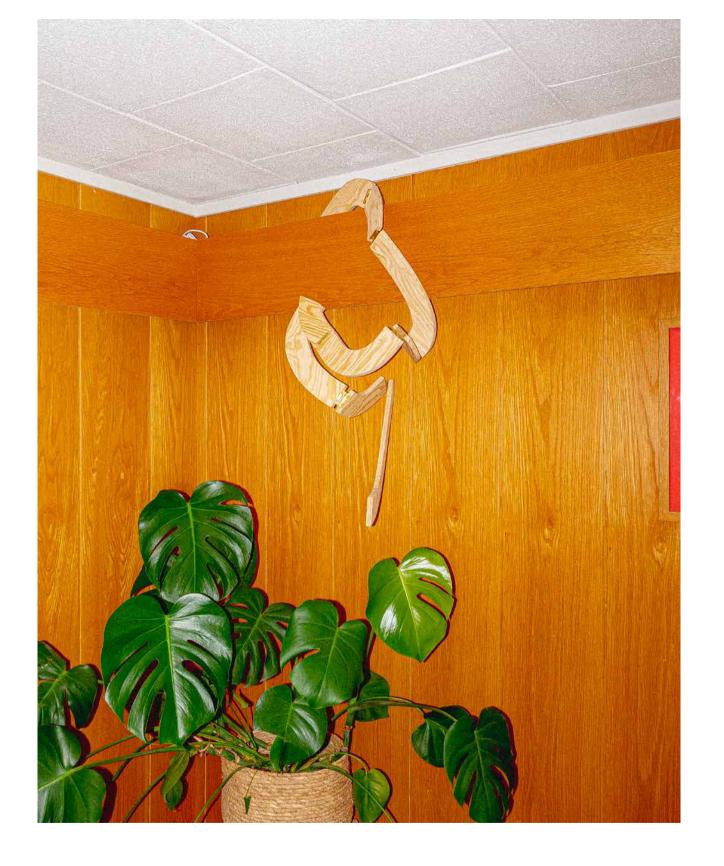
> Marie tenker tilbake til da hun kjøpte denne røde pysjen: Det var til vår første jul i Schweigaardsgate. Da fikk Sverre og Bo også pysjer, ikke sånn matching liksom, men sånn "julepysjen". Vi gikk med den hele dagen første juledag. Og så hadde vi akkurat flytta inn der, så det husker jeg veldig godt. Jeg er veldig glad i den her, og jeg har blitt enda mer glad i den nå. Det er også en type produkt som hadde blitt lagt bort, vet du. Til Fretex, sant? Den var på vei ut, den var det altså. Men nå er den ikke det. Den er inn.













Denne (beige strikkekjolen) har jeg brukt en god del, sier Marie mens hun drar den frem fra klærne på sofaen. Hun holder den opp mot kroppen og gestikulerer rundt et område rundt og under sin venstre armhule og sier at: Jeg kan streve litt med at det kan bli litt trangt her oppe, men av og til så er det ikke trangt i det hele tatt. Her kan den være litt sånn at den snurper seg liksom rundt.... Men... av og til så er den ikke det liksom... Jeg vet ikke om det er måne-syklusen, holdt jeg på å si (...) jeg er så opptatt av sånne ting. Marie ler selvironisk inneforstått med at hun bor på Nesodden. et område med mye spiritualitet.

Jeg påpeker at Hannes strikkede tilskudd til kjolen er som koraller. Ja, korall, utbryer Marie og fortsetter: Åh, jeg så koraller på natural history museum i London (nylig).

Hun kjenner litt på kjolen og sier: Denne er veldig fin altså. Jeg har brukt den mye til litt finere ting. Jeg var på middag på teaterkafeen og da hadde jeg på den. Og så har jeg en sånn lang, beige, vid bukse, som er sånn pen, med sånn press. Så den har jeg brukt til, da. Så jeg går med de her skoene, liksom, som jeg gifta meg med. Eller gifta meg i, mener jeg. Hun viser frem glitter-sandaler i sølv med en lav hel og ler av tanken på at hun skulle ha giftet seg med et par sko.

egen verdi slik den er nå og at det care shop space. Hun rekker opp en er åpenbart at Hanne har tilført fluffy hvit strikket genser som hun den originale kjolen mye ny verdi skal bruke som garnmateriale til å som ikke var der tidligere. Marie strikke inn i den beige strikkekjolen vise frem lomma som hun sier hun hun har valgt ut. (foto, Harald L.H.) nå bruker også. Hun brukte den ikke før. Nå er det litt sånn kenguru her, kengurulomme, sier hun. Og det er en bra ting.

Hanne er på besøk. Hun sier: Det føles som man invaderer en persons personlige... space. Og at det føles veldig rart. Man tenker på personen. Lukten av en person man ikke kjenner...

Hanne sier hun må se på alt før hun velger et plagg å jobbe med. Hun lurer på hvordan garderobens eier ser ut.

Det er ikke speil i rommet her, og Hanne prøver på plaggene mens Harald tar mobilbilder. Hun har på den rosa kåpen. Hun sier den er en forvokst barnejakke.

Etter å ha sett på mange plagg til sier hun: Jeg vil lage et evighetsprosjekt. Jeg kommer til å improvisere.

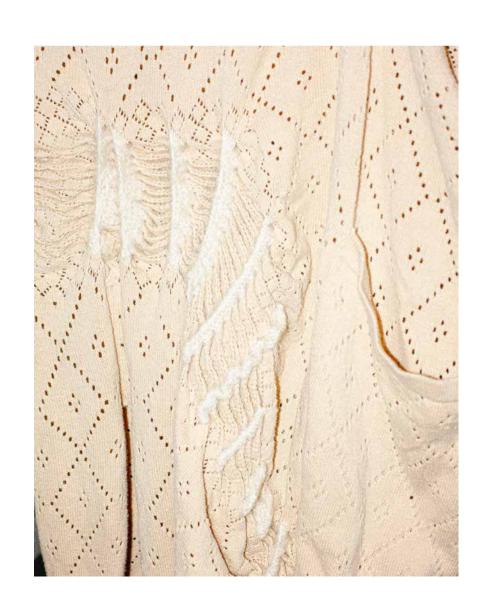
Hun plukker to strikkede plagg og bruker hele dagen i lokalet til å rekke opp ca 15 cm av det ene, med en plan om å bruke tråden til å strikke inn i det andre. Hun tar med arbeidet hjem.

Vi snakker om at kjolen har sin Hanne Søreide Haugen jobber i After-









Anne Karine came by the Aftercare shop space where Marie's wardrobe was hanging and picked out a couple of items to make a sculpture from. I had invited her, thinking into a non-wearable, free standing something akin to her work in the wear brand up until recently. until is a certain aesthetics to contracts recently when she transitioned from designer into textile artist. I think it was as a reaction to the lacking of funding, the hardship of the rather non existing Norwegian fashion business. Anne Karine resides in Elverum, about two hours travel by bus north of Oslo. She took the two items along; a creamy lemon pair of pants that looked brand new, and a well worn red rib knit long sleeve top.

We kept in touch and planned for her to return to Oslo with the finished sculpture herself. She would join the eventful last day in the shop space and present Marie with her piece too. But Anne Karine fell ill with a flu, and wasn't able to travel to Oslo again. She messaged me and we agreed she would be better off sending the sculpture by bus.

She delivered it on a bus on the day before the finale. We got the bus times wrong and the sculpture went missing for the next eleven days. It spent its time somewhere between buses, bus drivers, the lost and found office of the bus company. Eleven days later it turned up and i was able to pick it up. Perhaps a bit smashed, it still needs some love and attention from the artist, who knows how to fluff it into is intended shape.

I drafted a contract for the three partis to sign: Marie, Anne Karine and I. It is an articulation of something I was pondering by gut feeling. I had paid Anne Karine a fee to make something, knowing it was a low price for a sculpture, but thinking it was ok for a day or two of work, counting by hourly pay. In the end Anne Karine might have spent

more hours on the piece for what that I am drawn to as well. Writing with my overall budget, which had no incoming elements, only spendings. Perhaps especially because of friends. the low amount of money involved. a shared ownership of sorts seemed important. I imagined Anne Karine's works becoming valuable, and I want to secure her low price now, with a guarantee for a potential exchange in the future. I would hope for the piece to be adapted into Marie's personal collection of art, and never again exchanged, but the possibility of such a future sale or worse. inspired me to anchor the piece with a contract

To me, writing a contract is she would transform some garments about imagining what the worst thing that can happen is. To articulate something that is kind of insulting past year or two. Thorbjørnsen had to all parties, as if there is a deep run her own design namesake womens- mistrust. But for that reason there

i know, but some how we both felt it is a kind of exercise in suspision the price was all right in balance and is the next to worst thing, only ranking behind talking about money and remuneration for service between

Aftercare / Wardrobe Intervention

Eier-avtale for tekstil skulptur - From Wearable to Wall Piece

Anne Karine Thorbjørnsen (eier 2) inngår herved en avtale med Marie Askeland (eier 1) med Ida Falck Øien (IFØ) som tredienart og vitne.

Skulpturen er et tekstilt verk, laget av eier 2, med plagg fra eier 1 sin garderobe, med ytterligere materialer lagt Skulpturen er et texsun verk, inge.

til av eier 2, med kobling for en uspesifisert prosess initiert av IFØ.

Skulpturens eierskap forblir delt mellom eier 1 og 2, mens IFØ står som en tredje opsjon for videre oppbevaring.

Skulpturens eierskap forblir delt mellom eier 1 og 2, mens IFØ står som en tredje opsjon for videre oppbevaring. inntekt på de tre partene slik: Eier 1: 45%, Eier 2: 45%, IFØ: 10%

Skulpturen vil bo hos eier 1, som har førsterett på den og i praksis er dens eier. Skulpturen kan etter avtale Skulpturen vin otte et 1, som hat histories page de of gy page of known at the state of the stat

I forlengelse av verket, følger intervju og fotografi, innsamling av eier 1 og eier 2 sine private bilder og beretninger. Som del av avtalen følger plikt til å la fotograf dokumentere skulptur i sin kontekst i hjemmet hos

Fotografier, intervju og kontraktmateriale vil inngå som del av PhD-arbeidet som IFØ gjennomfører ved Kunsthøgskolen i Oslo (KHIO), avdeling for design, levert 2021. Det vil kunne deles i faglig sammenheng og Kunsingskolen i Osit (Krifo), avetaing for design, feeter 25 leger av åndsverket skulpturen utgjør og har rettigheter til å gjengi fotografier av det. Skulpturen krediteres som følgende; From Wearable to Wall Piece, av Anne Karine Thorbjørnsen, med Transactional Aesthetics – Aftercare og Marie Askeland.

Underskrifter

Marie Gurine Askeland managina of Mu

Anne Karine Thorbiørnsen

ida falck øien Intack Over

EIER 1

Nesodden, 25.05.22 Sted og dato

EIER 2 Elverum, 25.05.22 Sted og dato

IFØ

Oslo, 25.05.22 Sted og dato

15. MAI 2021 HJEMME HOS MARIE

FROM WEARABLE TO WALL PIECE

Marie sier: Jeg elsker at det er med de to t-skjortene der du satt glitter på den... Hun skraper litt i lappene utenpå, det passa meg veldig overflaten på skumgummien. Jeg tror bra egentlig. at glitteret er fra noe annet, men det er glitter på begge sider. Kan- som treffer godt i dette garderobeskje AK har sprayet den. Jeg kjenner intervensjonsprosjektet. Det gjentar igjen materialene som har vært plagg seg på ulike måter. En slags ping fra garderoben til Marie. Marie for- pong der noe blir gitt, tatt, gjort, teller at det rød er en jakke som er sett, opplevd og som får helt ny veldig kort, og dette, det lysegule, klangbunn tilbake i skapet i sin nye er en bukse som jeg kjøpte når jeg form. Det er som om det er meningen fikk stipend. Den var veldig stram. innimellom.

Marie ser på skulpturen; Den er jo kjempefin... Den er helt nydelig den her, altså. Det kommer en liten arm opp der ia... det var io gøv. Jeg fikk liksom lyst til å ha den på meg jeg den her. Den buksa kunne jeg ikke gå med. Nei. nei. nei. Jeg gikk med den... men den var så stram. Jeg holdt på å Dette var mens jeg gikk på IVF, ikke noe hemmelighet det altså, men det bare... det var så fælt (at den var så trang), så den bare hang jeg i skapet. Jeg synes den var skikkelig nydelig, fin farge, frisk vår-sak. Jeg tenkte sånn «en gang så skal jeg ha den på meg» og så... haha har ikke de skiedd. Mens den jakka der (peker på den røde ribbestrikkede jersey-innslaget), den kjøpte jeg rett etter at jeg hadde blitt alenemamma og veide liksom 65 kilo fordi jeg var så stressa og løp rundt. Og da kunne jeg plutselig gå med sånt tøy... det var gøy da, oppi alt. Det var helt fantastisk kroppslig sett, så ja det var den tida... så det er liksom to forskiellige...

Jeg påpeker at det var interessant og morsomt at de to plaggene som hun ikke brukte uansett, var dem som ble valgt og klippet helt opp av AK. Det var jo ingen begrensninger i valgmuligheter og Anne Karine kunne valgt hvilke som helst plagg.

Vi snakker litt om det å tilføre verdi. At de er løftet opp, disse plaggene. Jeg kjenner litt på et ansvar for å ha tillatt noen fri adgang til plaggene hennes, - for alt jeg visste betydde de mye eller hadde en spesiell verdi for Marie. Men Marie utbryter: Jeg digger det... jeg synes det var kjempebra. Det er et radikalt verk; hun har bare flerra det opp og... så elsker jeg at hun

har satt størrelsen der, da. Marie neker på vaskelappen med størrelsen synlig, som sitter helt øverst. Hun sier: At den liksom får komme frem, da. For det er liksom sånne ting som jeg har lagt merke til; at hvis lappene mine henger utenpå (klærne) så ordner andre på det, ikke sant? De skal jo skjules, sant? Jeg legger ikke så merke til alt. Får jeg på meg litt tøy som jeg synes er morsomt eller og så hang det noe der, og da går liksom andre og retter på det. Så da synes jeg det var veldig fint at den kunne henge der, da. Sånn som

Det er noen slike tilfeldigheter

Marie med From Wearable to Wall Piece på soverommet der den skal henges opp.



15. MAI 2021 HJEMME HOS MARIE

IDA FALCK ØIEN TEPPEKJOI E

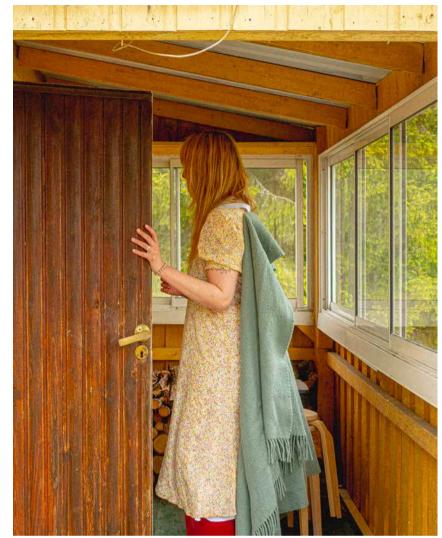
Det jeg føler nå er at jeg gleder meg til å ta på meg og vise frem kjolen, sier Marie når vi går inn i Femidomen der sommerkjolen hennes i polvester med påsydd Berger-teppe henger. Jeg kjenner på en bittersøthet når jeg ser den igjen. Den er en av favorittene mine, en sånn enkel, nesten dum idé som liksom ER den norske sommerkvelden. Teppet hadde jeg liggende i bilen, det var fra pappas leilighet egentlig. Det var også et rødt sammen dette bleke grønne. Ingen av dem var spesielt fine, men de var gode og praktiske kanskje. Det er ikke bittert, men en slgs melankolsk kobling, jeg kjenner på når jeg ser det igjen nå. En som Marie ikke vet om på sin side. Ville det ha noe å si for henne? Det er nok med hennes egen kobling, tenker jeg. Og et nytt liv.

Det er noe med den vesentlige kvaliteten i ullteppet mot polyester-kjolen. Mellom overflatene skapes elektrisitet hele tiden, statisk knitring, en spenning som helt ufarlig.

Marie forteller at hun vil tere noe. Den liksom presentasjon- liker å bruke den. skjolen, sier hun. På frigjøringsdagen hadde hun den røde kjolen, den gitt noe eget. som har fått Add-to hjerte brodert og Marte Brauters trendanalytiske superlativer hengende på seg. Det var en mer performativ setting, mens denne teppe-kjolen representerer med presentasjonsmodus.

Jeg spør om komfort er en faktor, og Marie bekrefter det. Hun viser frem funksjonen til Jørn som tar bilder; slipper teppet fra skuldrene bak, som en kappe og plukker det opp igjen og svøper seg i det.

Jeg vet ikke om man ser at den er sydd på på bildene, sier hun, og jeg er enig. Vi forsøker å dandere, la den henge, men det blir litt kunstig med poseringer.



Marie sier hun kjenner den drar gjør meg litt stresset, men som er litt bakover, når man har den på uten å svøpe den rundt seg. Altså når den henger fritt bak så drar den bruke denne kjolen i Femidomen. Hun litt, men ikke lenger nå i den grad har hengt den der, men ikke brukt hun opplevde i begynnelsen. Det er den der enda. Den har blitt selve en vanesak, høres det ut som. Den Femidomen-kjolen. Hun tar den på oppleves som veldig trygg, sier der inne når det blir kaldt mens Marie. Og det er kaldt i Femidomen hun jobber der, når hun får folk enda den er oppvarmet. Hun liker på besøk eller hun skal presen- hele ideen til plagget liksom, og

Jeg blir glad for at ideen har







I asked all the participating contributors to arrange their works as started. Marte seemed to know just scores and gathered them to publish as a small, free fanzine at the last Martes energetic and positive voice day of the shop space, during an into a score that someone could posevent there

work already was a score when it one of editing. entered the Wardrobe Intervention. Like Sodia Z. Lotker who's Levels writings and co-writings involved in of Analasys was an existing list the score fanzine making were their of questions that she has developed own kinds of transactions, negotiaresearch with the research project the vernacular of the intervenshe shares with Christina Lindgren, tional wardrobe work and tightened my supervisor, titled Costume Agency, the concept of an ongoing exchange

a score was a fun approach to some- lishing such a score fanzine is thing they hadn't thought to describe something similar; to spread and in such a way before. Yet others I desentralize all of these fun and ended up writing the score for. This possibly fruitful designed actions was the case with two participants into many people's lives. Some may who we invited in to the process to only read it and the actions may do something that they don't usually play out as films in their minds, consider experimental work.

work which was a remake of an earlier satelite stations for the research HAiKw/ piece called Deep Tissue, a project in their own homes, never to video of a shirt being massaged by a be shared with the project leaders girl's hands and feet, complete with and researchers, me or anyone affila kind of how-to commentary track, iated by active participation. There nicked from a you tube video that is a sad beauty to this. It negates informed the session with the shirt. ownership and the idea of complete That original work was made for the efficiency. It lets things simply be E-FELT magazine, an LA based web plat- of value without extraction. When form and gallery project all about they say that one should give wihout alternative treaments by artists. I expecting back, that is something could watch the video over and over. opposite of reciprocal transactions. I assume that perhaps the massage of something resisting the contractual the garment object triggered mirror that I like without byeing able to neurons and some how was able to quantify why. I certainly apprecitransfer to my own tissue, more or ate a good contract and love how less deeply. When now, a few years it articulates what I would prefer later, going into a wardrobe with wasnt pronounced. A good awkward, active interventions, a massage ele- that by he role of the researcher I ment seemed crucial. I invited our am able to visit with. friend Sola Wang, a student of musicology at the time, who had taken after the experiment was carried massage classes and was a dj on the out, there is still room to rework evenings, to carry out the massages. the scores and the selection of He spent about two hours in the shop them. Perhaps I should add some that massaging the garments, and for the pertain to contract making and fanzine it made sense to compose re-visits. On the following pages. the massage score on his behalf, and though, you see the version made for assign it to him. He approved it as December 2021. well. It was a special experience to have a professionally trained

masseur present for the duration of his garment treatment-performance.

With another participant, Marte Brauter who made the home style trend analytics, it was something similar: it wasn't necessarily conceptualized as an artitic practice from her side to begin with, but soon lent itself to the process as one. She entered the work with such a light and joyful spirit, completely going with the role and task set up by Harald who brought her in; to do a trend analysis on or in Marie's wardrobe in the shop space. It wasn't all clear how it would happen, but as we got how. It was a fun task to translate sibly activate on their own. With the For some of the involved their remaining scores my role was merely

It is almost as if the ghost

for her own field of work, costume tions that just continued to expand For others, being asked to write program. The overall goal with publike little day dreams. Others might One such score was the massage carry some of them out and create

For the time being, five months

Aftercare And So Can You Forandringer Broderi Mønstertagning Skulptur Toving Fillerye Strikk Søm Massasie Kopierina Portrettmaleri Somatikk Intervensjon Intervju Palliativ Behandling Hjemmebesøk Tegning

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Sally Dean

An Invitation into a Somatic Costume Dressing Ritual

Start at home

Prepare by wearing an outfit that feels like your second skin

Sit down for a moment - Pause -

What is the temperature like?

What is your breath like?

Place a hand on your body, where it feels like it might need a bit of support. Allow the hand to listen

Pause...

Pause...

Slowly...

Slowly... and

Ready?

Journey to your bedroom with a witness- a dog, a camera, a best friend..

Notice how you walk there ...

With eyes closed, enter your wardrobe -

As a ritual..

With your sense of touch choose eight pieces of clothing that you love

Sense the presence of the clothing through touch

Take time...

Slowly, open your eyes-

Share the sensorial experiences and associations - speaking, writing, drawing..

What is important to you now?

Is there a place in your body that is speaking? A place that needs a little attention...?

Write it down

Start there...

Dress yourself where your body wants touch... For example,
- a heavy jacket tied around the waist to sense your pelvis
- a silk shirt stuffed underneath your clothing at your chest to support your heart and breath.

- Your mom's sweater, worn with legs through the sleeves, to keep your feet warm and connect your feet towards the belly by attaching the material with a belt at your waist

Allow the clothing to dress you

Playing..

How do your feet want to move now?

Take a little walk around the room and sense your bodies movement-

Is there a dance to move?

Is there a song to sing?

The clothing might whisper a bit of wildness-

Into your bones, into your tissues, into your cells, into your breath, into your skin...

Allow the movement and sound to surprise you-

It might even surprise your dog, your camera, your friend - yourself

Stomping your feet...

The sound of your voice resonating in your room...

Your clothing moving with you, singing with you...

Until -

A Pause emerges...

A moment when rest is needed

Take your time..

Resting...

And then- when you are ready...

Slowly

Begin undressing - noticing what it is like when each piece of clothing is removed..

As a ritual..

Sensing the shedding of the material-

Taking time...

And then,

After each piece of clothing is removed-

Walking again, slowly, around your room-

How do you experience your body and clothing now?

Can you sense your invisible clothing, the imprint of what you wore, travel with you in your walk?

Supporting you...

Simply notice-

And share, if you like,

As you thank your dog, your camera, your best friend - your witness

Take some time...

To digest the experience-

Or celebrate with some cake, drink, or a chat with a friend

And returning,

each piece of clothing back into the wardrobe-

When they are ready.

Add-to

- Mend to be

Go through the wardrobe to look for common damages such as stains and holes.

Approach the damages by using the Add-to mending technique; Mend to be.

Mend to be is a heart-shaped embroidery developed to frame the memory of damage. You can buy kits from Add-to or:

You can draw your own hollow heart shape onto iron-on fusible. Once you have drawn your heart, cut it out. Iron it onto your damaged garment, on top of the stain or hole. Cut away the fabric material inside the heart.
Embroider around the edge and the fusible.

New value is added to the clothes.

Sola Wang

Swedish Wardrobe Massage

You can treat one or all of your garments. You may use 1 minute, 1 day, 1 week or 1 year on getting through the wardrobe content.

Pick out one garment at the time. Lay it on a flat, soft surface, a massage table, an ironing board or the floor with a few blankets.

Move your hands over the garment, up and down, side to side. take time to push with your fingers interlaced, covering the sections of the garment body. Remember to breath.

Take a minute to percussively massage the garment, using the outer edges of your flat hands to chop up and down the garment.

Turn the garment over and repeat.

Lift the garment from the table.

Take a hold of the garments edges and wring it, firmly but carefully. Make sure you wring both ways for balance.

Shake the garment to release any tensions.

You may move on to the next garment.

Pauline Ader

Wool embrodery manipulation

Pick a garment of your own choice. You can choose garments in all different qualities, but if you don't want the garment to get felted, don't use a garment in wool quality. Use wool yarn that is possible to felt with. You can also complement with other types of yarns/threads to play with color and texture. Use a thick needle, and start to sew into the garment. Sew a "weaving pattern" on those places you want the garment to shrink. When you are done, wash the garment in a washing machine at 30 degrees.

> Pick a garment of your own choice. You can choose garments in all different qualities, but if you don't want the garment to get felted, don't use a garment in wool quality. Keep in mind that even if you choose garments that are not in wool quality, it will shrink in the process, so choose a garment that is a bit "oversized". Then you pick a yarn in wool quality that is possible to felt with. You can also complement with other types of yarns/threads if you want to play with color and texture. Then you sew randomly into the garment where you want it to shrink. When you are done, wash the garment in a washing machine at 30 degrees.

Ida Falck Øien

Apparel Gastroscopics

Turn on your phone video camera, make sure the flash is on.

Pick out any garment from your wardrobe.

Lead the camera through the garment from bottom to the top slowly. Make sure to keep some distance to the garment inside walls with the camera lens for focus.

(You may find it easier if the garment is left on the hanger. Or ask a friend for help).

Steer the camera through the garment and let it exit the neckor sleevehole, or cuff.

Look at the video.

Make screenshots.

Print them out.

Fasten the prints onto the garment with pins or sewing.

Wear the garment.

Hanne Haugen

Shrink Knit

Choose a knitted garment. Preferably wide and long.

Choose another knitted garment, this will be your yarn.

Start undoing garment 2. Do a bit at the time, you might not need all of it.

With needles of preferred size, start to pick up and knit stitches from garment 1 with yarn from garment 2.

Pick up as many as you want in whatever direction you want.

Start knitting the stitches back and forth as many rows as you see suitable.

You may decrease stitches to shrink garment 1 or increase stitches to make ornament on the surface of garment 1 with yarn from garment 2.

Cast off stitches and weave in ends.

Repeat step 1-6 as many times as wanted.

Anne Karine Torbjørnsen

From Wearable to Wall Piece

- 1. Choose available garments of interest
 - Bik Bok red long sleeved rib jersey top with snap buttons in front
 Holzweiler yellow raw edge cargo trousers
- 2. Observe garment where to be un-picked
 - in top: remove sleeves from body, open seams in sleeves, side seams in body
 - in trousers: side seams, inner thigh seams, remove lining
- Un-pick chosen seams
- 4. Do not remove threads
- 5. Choose additional available materials
 - foam sheet
 - white plastic coated steel hangers
 - sewing thread
 - pins
- 6. Choose where to add drape and how on each garment piece
 - sleeve; make double rouching seams along each sleeve length
 - body; make double rouching seams along side seams
 - trousers; vertically 3 places on each leg, next to seams to create volume
- . Make "frame" of chosen

material (steel hangers) on where to place the draped garment pieces

- 8. Drape foam sheet to "frame"
- 9. Drape adjusted garment pieces onto foam
- 10. Finally, drape foam sheet with attached pieces onto "frame"
- 11. Wall piece done.

Harald Lunde Helgesen Tangles

- 1) Choose a garment of interest.
- 2) Transfer the garment curves to paper.

ESSENTIAL CURVES

FROM A TOP: FRONT AND BACK NECK FRONT AND BACK ARMHOLE SLEEVE TOP

FROM PANTS: FRONT AND BACK CROTCH LINE

Option A:

- Take the garment apart. Lay the pieces on top of paper and trace the essential curves.
- Exclude seam allowance.

Option B:

- Do not take the garment apart. Lay the garment on top of paper.
- Copy the curves by using a tracing wheel after placing the panels flat on the paper using weights.

Both option A and B:

- Make sure the warp threads are perpendicular to the weft threads in the fabric around the curve you are tracing.
- Ignore the rest of the garment while you work on each curve

- Some curves must be made in sections
- Remember to also trace the grain line together with each curve section.
- Mark the adjoining corner belonging to the same panel as a straight line at the correct angle to the curve at the point where the curve starts and ends.
- 3) Give the curved lines a body.
- Add 6,5cm, or any other number of cm, to one side of the curve, following the line at the same distance.
- Keep the added body of the curve consistently on the side of the line which would be inside the garment panel.
- End the shape as a straight line at the angle you marked the corner of the panel as.
- Now you have a collection of curved rectangles. Mark the grain line on each of them.
- Transfer the shapes to a sheet material of a relative stiffness. I used 12mm pine plywood.
- Cut it out as precisely as you can. I used a band saw and a disc sander to finish off the edges. A CNC machine or a laser cutter can be used for next level precision in various materials.
- 4) Make the tangle
- To combine the curves to a shapeshifting pattern object.
- Select a type of hinge, and some fitting screws. I used a small butt hinge in brass with matching screws.

- The order of the curves is random.
- The hinges can be attached on either of the three surfaces making up the short end of each wooden curve.
- I attached the hinge on the cut end because the screws were too long and would have gone through if I had attached them on the front or back side of the material.
- Remember to pre-drill the holes for the screws to prevent splitting of the material.

Sodja Zupanc Lotker

Levels of Analysis of Material

[Choose any garment and answer these questions by writing. ed.IFØ]

- 1) 'Objective' what audience sees at first sight
- 2) What could it be? What is behind? What could it become?
- Personal reference
- Levels
 - Basic semiotic info level (What is it?)
 - What do we call it?
 - Functional potential (what is it made to do?)
 - Functional potential (what else can it do. what we do not expect)
 - Phenomenological potential: color, sound, shape, soft/hard, touchable (functional and non-functional
 - What does it look like? Metaphorically
 - What does it behave like? Behaves like and old man
 - Potential in context
 - Potential in time (decay?, getting old) Reparability, Age
 - Reference cultural Reference psychological/
 - personal relationship to object 1)
 - Memory of the material (scars)
 - Archetypical reference (symbolism) Familiar (human, non-
 - human, story-triggering)
 - Paradox layer
 - Where does it come from?
 - Where does it go to die?

- Inside
- Raising curiosity (to touch, to open etc.)/ questions it raises
- Possibility of consistency change
- From which side we see it (contextual potential)
- Cultural limitation prejudice
- History Geography
- Part of network of things
- Part of network of meanings
- Material as a trigger for a beginning of a thought process
- Trust, belief
- What would happen if you made it smaller or bigger?
- dd) What does google lens think it is? (from different perspectives)
- ee) Is there something about it that cannot be expressed in words? (ineffable)
- How can you kill with it?
- Value (economic, personal, cultural) value of object
 - i) Practical use
 - ii) Beauty
 - iii) Bartering power
 - iv) Age and previous ownership Desire

 - Different value inside and outside performance (context)
 - vii) Value in art history + value of contemporary art (Groys)

Mia Waage

Garment still lives

Pull out one garment.

Draw it with your chosen tools and material.

Option a) Fasten the drawing to the garment by safety pins.

Option b) Print the drawing on texile and sew the textile onto the garment.

Wear the garment.

HAiKw/

Indesive and non committal wardrobe cleanse

- Pick out all the garments you don't feel entirely convinced about.
- 2) cut them in half along the center line.
- 3) pair the garment halves up with other garments by either color, material or function, or all.
- 4) sew the garment halves together.

Trash Loom

- 1) Get your hands on a loom.
- 2) Set it up in somewhere in your house. Choose a warm and inviting spot, to incease the chance of it being put to use on the regular.
- 3) Set up the looms warp for ragrug, (fillerye).
- 3) Now, stop throwing anything away. Instead weave with your discards. Produce a steady flow of gifts useful home goods, and decorative objects.

Marte Brauter

Home style trend analytics

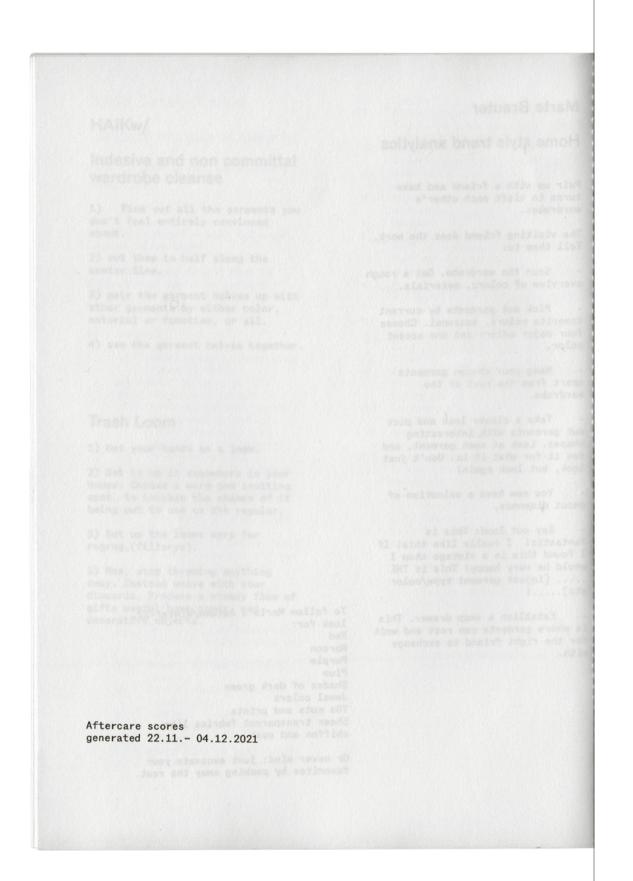
Pair up with a friend and take turns to visit each other's wardrobes.

The visiting friend does the work. Tell them to:

- Scan the wardrobe. Get a rough overview of colors, materials.
- Pick out garments by current favorite colors, seasonal. Choose four major colors and one accent color.
- Hang your chosen garments apart from the rest of the wardrobe.
- Take a closer look and pick out garments with interesting shapes. Look at each garment, and see it for what it is. Don't just look, but look again!
- You now have a selection of uncut diamonds.
- Say out loud: This is fantastic! I really like this! If I found this in a vintage shop I would be very happy! This is THE [inject garment type/color etc]....!
- Establish a swap drawer. This is where garments can rest and wait for the right friend to exchange with.

To follow Marte's Autumn/Winter-22, look for:
Red
Maroon
Purple
Plum
Shades of dark green
Jewel colors
70s cuts and prints
Sheer transparent fabrics like
chiffon and mesh

Or never mind; just excavate your favorites by packing away the rest.



AFTFR CARF WARDROBE INTERVENTION

A REPORT IN PROGRESS

RTSKS

PROCESS

The wardrobe owner is disappointed in the result. It leads to less attachment.

PROBLEMS PRACTICAL

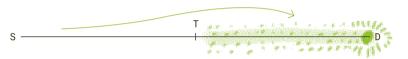
- We have to travel and organize more, or perhaps just differently than what we are used to.
- It's hard to find an economic model for this, so it only can exist under a separate funding THE SHORT VERSION structure.

chain). but seldom have a chance PLACE ON THE S-(T)-D TIMELINE

this case study, we are not talking We move up and down the whole demand about a brand/designer who looks at end of the timeline. I imagine it as garments they have made and sold, dots and a haze, bursts of energy but instead the whole wardrobe of injections, all the way to and beyond a volunteer, we represent makers of the end of the line.

A group of designers, artists, makers and others, create and change clothing with the content of someone's existing, in-use, wardobe. A shop space becomes a treatment center for the clothes, under the title Aftercare. I recruit a volunteer who temporarily donates their wardrobe to us for keeping and treating over

CONCRETE DESCRIPTION OF THE



RESEARCH ISSUES

Group efforts - all for one wardrobe.

a dramaturg, and designers.

Designers (on the supply end of the value chain) often dream of how their

output (garment products) live their

lives (on the demand end of the value

to follow up on them. Although in

clothes who visit clothing in their lived lives, mid-sentence so to speak. (We think of outfits as sentences). When I say we I mean HAiKw/ and all the questing contributors to the case study: artists, a masseur.

- Dividing up the tasks, and making them up by inviting others
- Stay close to home, or even stay home
- Pre-exisiting material limiting a maker processes.
- Conversation and somatics for co-investment by user and makers
- A curatorial approach to creating an ongoing wardrobe from what is there.

HYPOTHESIS

H1: The designer can work in someone's existing wardrobe to create collections

H2: By moving the making process from the supply side into the demand side, other attachments can take place, reattachments and deepening of relations, by building on the existing.

POSSIBLE GAINS

Free materials, skip many work stations, work slows down, and waste management is included in the procedure.

a period of two weeks. They give up all control of a process that may enhance or dehance it. The process is led by me, soon followed by other makers and doers. Harald Lunde Helgesen works along withe me the whole time, while others come in and leave, return and re-join again throughout the process.

We start with a somatic wardrobe study at the volunteers house, led by Sally Dean, PhD fellow at National Academy of Arts in Oslo. Soon after. the wardrobe is moved to the location for an open work process, where the garments are handled and changed by the invited group of designers, artists etc, before they are handed back to their owner, changed. A combination of material and immaterial treatments change the content of the existing wardrobe. The idea is that several actors come together in a series of interventions in the wardrobe, and whirl up many methods for relation building, renewal and reshaping. In some cases, it is suitable to conduct palliative treatment for garments that have come to the end of their road, and need help to meet their maker, so to speak.

This all takes place in a shop space open to the public for the duration of the two weeks. The process includes follow up interviews. documentation and unknown outcomes.

BACKGROUND

The project is part of a confused search for ways to change the fashion system as we know it. Aftercare, and the project at large, Transactional Aesthetics, is intended as an addition to the existing, established approaches to how this might happen, like developing greener materials, consumer behavioral research. legislation and regulations, and introduction of economic incention of a person's clothing. tives. Here, in this contribution however, I am not focused on solving problems, but on staying with them, dwelling and doubting, playing and pondering with them. We will try to with a door. do this through a series of impracexperiments. The experiments can be categorized as speculative, unclear and some times even pointless.

PREP WORK AND TESTS LEADING THE WAY

See Aftercare T-TIT:

- Wardrobe re-visit
- Wardrobe intervention by devising, online version
- Farewell Joy Spark Ambivalence

How did these play into the wardrobe visit more or less directly? Especially the devising wardrobe visit and the portrait painting project called Farewell Joy Spark Ambivalence, (nod to Marie Kondo), had elements that I wanted to keep pushing. An idea that charge is real, meaning once the clothes have taken part, usually being worn, during particular events, they are connected to those events subconsciously or more directly. (Think; I wore this jacket to my first job interview, I wore this sweater on my long hike up that highest mountain).

NOT A HAIKW/-FOCUS, BUT HAIKW/-APPROACH

Harald and I invited contributors, becoming co-researchers to contribute something, in a HAikw/ approach. When we make something as a group relay style, the end result bigger than the adding up of parts. We cast aside the focus on HAikw/ for now, and entered a wardrobe that didnt contain any HAiKw/ garments at all. For us there was probably a kind of freedom in that it was not our duty to go in and make a repair or tune up that motivated our interaction with Marie's clothing. I am not sure that the result was HAikw/ garments either, although some methods are credited to HAikw/, (see fanzine with scores).

VOCABUL ARY

Volunteer participant - the main lytics, contracts, shop space etc. person around who's material the Perhaps this shows that I am not research orbits

Contributors - The people I invite to take part with one applied method, such as massage, embroidery or painting portraits of the garments.

Wardrobe closet - The concrete structure where a person keeps their clothes, such as a closet, armoir, chest of drawers, or built in shelves

Shop space - a space that looks tical and monetarily non-generative like a shop, whether it is specifically a place for exchange of goods for money or not. It is located on the ground floor and signals shopness with telltale signs like exhibition windows, some kind of branding visible, and an unlocked door to enter through for passers by. (There are shops on seconds floors or with locked doors and doorbells, but they carry out shop-ness in other ways; action and ritual).

> I/we. me/us. mv/ours - I do differentiate between the singular and plural pronouns, but I shift between them following a loose crediting system regarding who did what or made something possible. We made the work, we went to Marie's, we worked in the shop space every day, I take responsibility of economy, organization, reflection, revisiting, publishing. When I say we, I might mean Harald and I. that is HAiKw/, or all of the participants and the volunteer - depending on the context.

THE LONG VERSION

Hunches and plans:

I do not work by deductive method, A although I have ironically insisted on writing out hypotheses as part of my process. They work to gather the focus more than direct the concrete work in any strict manner. I invite others to join and then as a group we make up the practical methods as we go. At least partially. The first hypothesis that the designer can work in someone's wardrobe is after all quite wide and doesn't say anything about how this could be examined or proven. The second hypothesis is about how moving the making process from the supply side into the demand side can generate other attachments, reattachments and deepening of relations, by building on the existing. These hunches articulated as hypoth- then in writing. It was important eses only vaguely sketch out what for me to manage expectations as

But still they say nothing about the concrete methods; collaborations, somatics, wardrobe study, trend anagreat at authoring hypotheses, but perhaps that is just as well - and even a good thing.

The point is let us move the supply-ers (makers) into the demanders' zones (the closet in a person's Wardrobe - the combined collec- home). And In the beginning I knew a few things:

- I want to move the creative fashion work of design into an existing wardrobe
- I want to work collaboratively. in HAiKw/'s wavs.
- I need a volunteer wardrobe
- I realize I will be asking a lot and decide to pay the volunteer who's wardrobe we get access to.
- I want to pay everyone who is involved.
- I need a public setting for the work.
- The work will entail new (to us) wardrobe studies methods.

RECRUITING PARTICIPATING CONTRIBUTORS

The contributors were invited through what I might call a loose curatorial approach. Each contributor brought something specific and different to the process. There are many more angles we could cover by inviting different skilled people in. The amount of people invited was limited by funding and amount of days to host them.

RECRUITING A VOLUNTEER

I considered putting out an open call, which would entail auditions. I did think this one out of many such cases to come, and I was aware i didn't quite know how it would end, what kind of value we could add. I made a short list over people who fitted these criteria:

- Be comfortable with the unknown/ the uncomfortable
- Have an open mind and attitude
- Be in a certain range of vicinity to Oslo where i live and
- Be comfortable with being in the center of attention, being photographed
- Not have an overly precious relationship with their wardrobe

Marie Gurine Askeland was the first person on my list that I asked and she said yes, first verbally and you can expect from the research. best I could at the time being. I now

know more about what I might make a not, as in our previous cases, be volunteer aware of up front.

MARTE'S ROLE

Marie welcomed us with a curiosity and openness to new experience that My solution to the hesitation I I am very grateful for. She received something from us, but she also dished out much in return. She lent herself to the process with trust and seemingly not many specific expectations. She has been patient and pondering, both present and kept her distance to give us room to play. She gracefully endured the labor of being documented, being in the cen- wardrobe. I paid Sally a fee, which ter of attention, both directly her in the end was rather symbolic for and her second skins, the garments the time she ended up spending, and removed from her immediate presence. the value she added through two ses-Allowing us and me to share this was sions with Marie, and our conversaa prerequisite, but not something tions before and after those. I got I take for granted. This project the feeling that it had to be Sally, could not have been executed with- no one else could have contributed out Marie's goodwill, and easy going anything like her. And bringing her constitution. This work belongs to and Marie together turned out to be her just as much as any of the con- an amazing match making by chance. on it. So., that's a good sign". tributors or myself.

HYBRID SOMATICS WARDROBE STUDY

The first visit would be a wardrobe study of sorts. We had conducted many before, Harald and I, and knew our way around an ethnographic interview ing connection. guide and archiving system, thanks to Charlotte Biik Bandlien who kindly joined us in 2013 to develop our skills in this field during a process around garment repair.

As I was planning the process, I started hesitating about using the wardrobe study format I knew from earlier. Collecting someone's personal stories via their garments is a huge privilege and pleasure, but can also be debilitating on a creative level. That might need some explanation, so I will try: There is something of a second hand attachment that can sometimes occur, maybe even to some extant always happen. Although there are ideas generated directly in the process of building wardrobe archives, it takes time for those ideas to blossom. From my experience, it could take longer than the two weeks set aside for this case study experimental phase, I was afraid. There needs to be a process of absorbing, internalization, pondering, head-scratching and then ideas enter the playing field Specifically Marte Brauter, a head in their own time. In this case designer at BikBok who did the there was an additional factor; I trend analytics session with Marie's knew that this would be someone's clothes articulated that: "Who ever's actual garments that I would be wardrobe this is, i think we know intervening into. I would have to be each other indirectly, there is a lot brave to meddle with them. My addi- of beautiful pieces in here". This tions or subtractions to them would brings up clothing as the interface

free standing responses that lived their lives (sadly) separate from their sources. (The source being the wardrobe study, the person who's wardrobe it was and so on)

felt towards a classic wardrobe study, was to invite an experimental approach in to join us. Sally Dean. a fellow researcher at Oslo National Academy of Arts, who studies the agency of costume though somatic practice, agreed to come along. It was the first time she conducted a somatic session inside someone's They seemed to understand each other directly, because of their respective body-related performance work. The fact that they are both performers, Marie is a working physiotherapist and Sally's field is somatics - and that all this is part of their art practices, made for an interest-

When I invited Sally in, I had some expectations that I didn't articulate to her. I sensed a need for her to find her own way in. And she did. She brought her sensitivity, presence and energy, and dove into the wardrobe with a different focus than we were used to. By inviting Sally who brought her somatic practice, and at the same time excavating stories and information from the wardrobe in what I think of as a classic wardrobe study, we experienced a kind of hybrid approach to the wardrobe of Marie. Mixing methods might blur what effect is in play. This kind of brackish approach is an overall theme in Transactional Aesthetics. The point is not to excavate any one conclusion, but to whirl up many partial views and angles.

BOUNDARY OBJECT - OR A DIFFERENT WAY TO START A FRIENDSHIP

or boundary object for communicating to the world who we are. Usually when we say that we are talking about one attire, worn in context on a person. Here, the person was missing. but her latent attires all lined up. like an aggregate clothed self. The function "show me your ... and I'll tell you who you are" might be at work. Is the idea that we can tell something about someone from their possessions a myth or truth?

At one point Marte says: "(...) you know this wardrobe to me represents someone who's looking for garments that you will feel comfortable and safe in . there are beautiful pieces in here, and no doubt does she like to get dressed up. and she is feminine but she is also quite safe". Marte also could tell something else, perhaps more concrete, about Marie: "She does like to exercise because all the exercise gear is really worn out. That's a good sign. My exercise wardrobe would probably still have some tags

According to Russel E. Belk possessions are our extended selves, and in this case study that becomes a motive to further investigate by new artistic methods in future research.

The long haul (er vi fremme snart): I have a feeling that the aftercare for aftercare might very possibly the most challenging for a participating volunteer. I wonder about that. In a way this work is the gift that keeps on giving, but at the same time any gift carries reciprocity. And this one even directly asks quite a bit back. There was some money exchanged, paid to the volunteer, which perhaps could be seen as a hope of cutting emotional debt, following anthropologic theories on gift economy versus market economy. I learn that the contract should state more about the open ended-ness of the research, and also set a closing point in time for the volunteer. Perhaps in this round the finalization had to be this publication.

HEAVY LOAD WARNING

There is a chance there is an overload here - that I end up piling on too many things at once in this one case study. I see now how this work could have been stretched out over a longer time period, with one method inserted at a time, with due rest in

PRESSURE DISTRIBUTION

The fact that I am doing the research under a certain amount of pressure is possibly a factor that is carried though the work and affects the people I involve. I must be careful of the pressure I put on others in the experience to follow my deadlines, and my unhealthy relationship to them. I have always been that way, and fashion has given me an even more extreme habit of uneven workload distribution. I can not promise myself or anyone I will change myself. but I will try to be mindful and considerate of others.

PUBLIC SPACE

What happened in the store as a public space as opposed to what I would it shareable and possible to grasp. expect in their home? The most notable thing was of course how strang- care was comprehensible to us, the I had laid the premise with my norers walked in and talked to us

The location, location, location was a kev. On a busy route between two parts of town, people looked in, stopped by. They engaged with us different ways. Some agree to weave for a bit, but most joined for short conversations. Some that come to mind:

- The previous renter of the space, a laundromat who warned us of paying too much, because there were rats and flooding. We didn't dear tell him the price we had indeed paid to secure the space for only two weeks.
- A tattoo artist from up the road on his way from BLITZ - he used to come use the laundromat
- Neighbors from Harald and his partner's farm who was in town, coincidentally saw Harald though the window and stopped by for a chat.
- A couple of women loaded with machines had gone.
- Numerous young neighbors hoping we were there to start a bar.
- a clothing rental service for working foreigners who wanted to travel light, or avoid buying a warm jacket since they would only need it while here.
- People asking for help with sewing and repairs. We invited them to come use the machine and

OWNERSHIP

Who owns this work is a bit of an open to the process. question. Materially, it is Marie, but she also shares that concrete Sally about the work she exclaimed with a dancers perspective, and then

ownership with contributors, as seen the sentence; what is obvious to in one contract with Anne Karine you is not obvious to me. This res-Thorbjørnsen. Immaterially the work onated with me, and I realized that shall exist as an open source. Each participating contributor is encouraged to present and use their experiences and concepts as they wish. This is food for a longer discussiion in development. I can not overstate my gratefulness to everyone involved, and especially Marie. This grateful- A DEBRIEFING WITH SALLY IN RETROSPECT ness is reciprocity in the bank, so to speak, and ownership is fluid.

THE PUBLICATION

I hope the publication shows a second in the Aftercare shop space in full(er) body of work, from the frag- Oslo in December 2021. We look back mented, or incremental work made by on photos and videos from then and the many people involved. Everyone reflect on what happened, and might offered small pieces to a sprawling whole. The material collected makes The following, is a recap of sorts

The work we did during Afterinvolved parties, during the active mal wardrobe study approach, where part of the experiment. (At least Marie pulled out garments and talked I think so). But once days and weeks about them, one after the other. have passed, the details fade into Then Sally took the lead and changed memories, and resurface more incon- the session into a connective one. sistently. That shouldn't come as a That may be one way to describe what surprise. It is all part of the pro- happened during this first session cess; a blurring that may help me see the larger picture, which is not a bad thing per se. But going back into the documentation, (photos, videos and notations besides the garments themselves), now with some distance in time, gives me another and new way in. I would not like to range these perspectives, the one current a the time and the retrospective one, but layer them up and present them in a publication format. I have gone through older fieldnotes and recordings again to catch what I was thinking five months ago, a long and short time simultaneously.

piles of down comforters con- In the making of the publication, surprise element. fused about where the washing I have made choices in conversation with graphic designer Jørn Aagaard. I do not blame him for any lacking in the material or judgement, A woman who was about to start but credit him for the filtering and friction he provided with pushing for order in the information.

> WHAT IS OBVIOUS TO YOU IS NOT OBVI-OUS TO ME

Some of what I write about seems to table, but they never came back. me rather obvious, even redundant to moves, feels, etc - but as a dancer or mention. However, part of my process is indeed stating the obvious kind of object strongly in relation in order to try to find the more to herself. To demonstrate, she kind surprising elements. There are steps of rubs the down jacket around her

is exactly why I keep going into the everyday material of clothing, something seemingly surface based and obvious, but that keeps surprising me with its complexities.

In May 2022 I visit Sally at her office for a conversation about the two somatic wardrobe sessions she carried out with Marie, the first at Marie's home in November 2021, the still happen from the experience. of some of the points that came up:

in Marie's wardrobe.

I had invited Sally because she would be present and work with the body. I didn't expect her to be another ethnographer in the style we modeled ourselves after in HAiKw/ work. But I hadn't foreseen how the session would take shape. Sally tied and piled garments onto Marie as if they were simply material with no particular script for use, I on my end, had imagined Marie trying on garments and Sally some how working with that to explore their agency and effect once worn.

But then the joy of inviting anyone else in to a process is the

Sally points out something interesting about how different our minds work. She had not even thought about the possibility of using garments as they are normally meant to. She tells me about how she has experienced this kind of difference of approach between participants in other workshops. She shows me with a jacket, and explains that as a costume designer she first attend to the material, looking at how it choreographer she explores the same body. With her background from dance, In a recent conversation with Sally firstly comes into a process

also at the same time brings in her around each garment which in turn hard to articulate... Something that costume designer. It is all about conversations in different ways. the ways of relating to materials; whether you start with the materi- Sally says that it is a challenge the material.

her body.

i think of that? Sally was thinking about what materials did Marie's body need, and the wardrobe was just I tell Sally about this one sweater about getting information, history that Marie described recently as wise to map out where she was in her having changed since coming back body on that day, and how to support what she might need. It makes total sense to me, as I learn about very itchy. Now it felt soft and from talking to Sally. I think of the small ideas that we worked with in the shop space later, like the pillow or the blanket dress, and how they were signs of us wanting to move towards a certain body care in our work too, but that overall my approach is textual, information based. Just the fact that everything we did, I disseminated by garment in relation to the body. I am looking labels, i.e. written information. All the clothes got a label like looking at changing the body, but a wash label in the neck that says we can end up in the same place. It's really nice, she says. that they were part of this work, that they were massages, or drawn or I add, and some only immaterially, cut or changed by who and for how by experiences, like the massage. long and so on.

Sally asks what I am looking for when I do the information gathering wardrobe study visits. I think it is Sally says she thinks the whole proalways a bit open ended. From expe- cess of Aftercare was marked by a rience I know we usually find something unexpected. Not always, but so added to things than cut into for further conversations, practice enough times that that informs my them. Her first thought when hearing and research. attitude going into each wardrobe. the description of the project as In this case I knew I wanted to work an intervention, was that we could with someone's wardrobe, and make a cut and alter things, but this was SO WHAT CHANGED? collection basically inside some- like we were really listening to the one's closet. The point is to get to clothing: maybe this needs a lit- The somatic wardrobe study hybrid

awareness of the materials, as a become entrance points to larger

als and go towards your body, or you that when we start to talk about start with your body and go towards clothes, it often bring us to memories. The visit with Marie was Sally's first time starting with that. Sally describes how her lens is that I, on my side, realize that I even she is watching Marie's body, even though I am used to that approach, though Marie is telling stories - I am probably quite unprepared and anything Sally hears she is trying not educated to fully receive the to relate it to Marie's body. When material I ask for from the partici-Marie said she enjoyed having always pants in the wardrobe visit. What we liked having old fashioned skirts, do with the information we ask for, Sally says that the little she has crinoline or circle skirts, it was and how we quide the participant because then she was allowed space. With it, remain as open questions. she could feel her volume. So then People oftentimes just enjoy being even if that's the kind of costume heard, which is very understandable. that allowed us to talk about that But Sally points out that beyond sense, Sally says she thinks Marie is receiving a whole lot of informatalking about it because a certain tion, the somatic approach allows experience that we need to put into for a connection instead. Indeed, are talking about) that is absent at one point in the session, Marie Sally's starting point was Marie's as Harald and I watched with each body. My starting point was the sin- our cameras and note pads. Through gular clothing item. My approach Sally's somatic methodology, the two to Marie's wardrobe would have been connected. It as no longer one party to start with her getting dressed. receiving passively, but two parties Sally tells me laughing: why didn't with their own actions in response an a connection.

from Aftercare. Her grandmother had knit it for her and it used to be nice. That sweater had gone through Sola Wangs Swedish massage. Marie feels like this garment has changed physically, concretely, Sally thinks this is quite interesting: the way I change peoples experiences is by changing the materials themselves. And returning it to them. But for her is all about changing the material at changing materials but Sally is Some things were changed physically, What is left is the neck tag that says how many minutes the massage had been for.

kind of careful approach, we more

goes beyond the factual and works by something like intuition, even though that word doesn't fully capture it. invisible, but it's about seeing. It in relationship to (...) Yes, you have all the information (text) but you are still thinking about how it affects her. Sally wonders how that is taken care of in most regular wardrobe studies, in regards to how does this have an impact on the wardrobe owner's life afterwards.

read of wardrobe studies often give her a bit of a reaction. I ask if what she means is something like my hesitation. Sally underlines that she is talking about a real reaction. More like: But WHY? Maybe its because, she said, this relationship (we - but when you create something to and Sally started moving together, them you are also offering. Something to hem as well, they are not just offering their information you are offering something back. When a relationship is created (like this) you are less hierarchical as well, naturally, because it's a cyclical thing happening. She seems to wonder out loud.

> To myself, I think about the reciprocity involved in this type of work. The transactional.

> The balanced transaction of receiving and reciprocating is the deletion of hierarchy? And this hierarchy is also related to debt, like getting into a position of debt.

> Sally says she finds it touching. what we created for the project. The process we are doing with Marie. And she says Marie felt touched, she can feel it, that it is not just cutting, but showing the insides of her costumes through a picture or putting a little heart in an area that might have had a stain or a hole (Add-to).

> From this debriefing conversation with Sally for which i am grateful. I realize some things about our specific approaches and I get to know myself better. I see more clearly how I am wired to approach this case, and following that; the world even. I approach it like text, I think, information. But this is all food

know the material of the wardrobe. tle of this, this one needs a mas- session that started the case study We listen to stories and aspirations sage, (...), there is a different way, in practice, I would say is a pretty

do not have in their wardrobes. My feeling is that this has some kind of residue. We will never know exactly, said to take place. This all was done but for Marie and her garments to have been through this, and then all these other experiences of other people treating and messing with her wardrobe, there was a risk of system overload. But Marie says this whole experience has changed the way she feels towards her clothes. She mentions feeling a lot more love for them. It is very hard to say what in particular caused that. But looking tributor could talk about and view I will not attempt to convey the back at this, I imagine coming away it in their own partial positions. totality of that, but merely menfrom this experience without it hav- There are more conversations to be tion some examples like; a devising an effect on you is hard.

descriptions of the experience overall. During our conversation in May clothes back has really changed me. I can sense that in like, not wantlenging is that i have a son who is move a step further. still growing so fast. So I struggle there (...)". So the experience has altered her own consumption habits and ways of thinking about acquiring clothes for her son. When I visit in May she talks about how she has a new approach to shopping affected her on a recent trip to London. She is wearing a new, red, knitted jumper she bought there. She tells me all about stories from the maker, his family and philosophy. This, to Marie, constitutes a shift in attitude and over some time to come.

CHECKING IN WITH THE HYPOTHESIS

H1: The designer can work in someone's existing wardrobe to create collections

I am not entirely clear on what to call the result and whether it solve Marie's "issues". Insert some could constitute a collection. By things that tries to work with Marie's most standards it would not. The desires and needs. And it could be designer can work in someonels in the spirit of Sally's aesthetics existing wardrobe to create, but it of water balloons, crinkly material, remains a question to explore more adding weight, or other things. (In directly in future research projects. a way the blanket-dress was some-

H2: By moving the making process sey turtle neck that became a pillow from the supply side into the demand - even if it wasn't exactly meant as side, other attachments can take a response to particular issues that place, reattachments and deepening came up). Sally is open to more colof relations, by building on the laborations in the future, and this existing.

Reattachments did take place. Marie articulated how a few garments — ity is that it could be slowed down. I were on their way out but not they may still suffer from my conditioning were in, even favorites of her. This in fashion, and could explore workwas true of Harald's treating of the ing under a different pace, question red plaid pajama shirt. Some things a near pathological relationship to

extreme situation that most people that were uncertain became more deadlines, and explore the constituclearly to keep.

> Deepening of relations can be within the existing, and in this case we can say it happened by moving the supply and demand together

LIMITATIONS

This case study is loaded with methods and approaches, a heteroglosferent practices.

ing to buy lots of new {clothes}, you off. This publication is still a work my friends' closet cleanse business know. The only thing I find chal- in development, for now a tool to in LA ca 2008, and personal expe-

findings and new questions.

NOTES FOR FURTHER RESEARCH

In hindsight I realize that I was so busy at the time the practical parts of this case study took place, in November December 2021. I was delivering the PhD work, making a public show space for a two week program there, with 9 other guests contribbehavior. These are limited findings uting, finishing my written reflecthat I have yet to dig deeper into, tion. I didn't really have the mind set to be fully present for and with the possibilities in the collaboration with Sally. I see that I could have concentrated on working there, in the wardrobe, and answered to, responded to the deeper conversation about what the wardrobe owners body was in need of, for example. I could go back into the video and directly thing like this, or the rib knit jermay be an interesting lead to follow.

My overall assessment of activ-

ents of the brackish research methodology as separate to get a better understanding of the hybrid too.

REFERENCES

There is a list of personal experiences, books, articles and lectures, exhibitions. TV shows and podcasts (+++) that have influenced me and each given small parts of what sia where each participant and con- has combined into this case study. had that might add to an already ing workshop in Prague with Cosbig work net for further mapping. tume Agency, the HAiKw/ research on Marie has given many positive It could perhaps be limiting for the charged lucky garments, the idea work as research that there are too of garments as friends or family, few limitations in the methodology, Hans Christian Andersen's story of 2022 she says: " (...) getting the since we bring together so many dif- the little christmas tree, reading Russel E. Belk's article Posses-The research is not fully rounded sions and the Extended Self (1988). riences of wardrobe visits through There can be no conclusion, only many years with HAiKw/ where started fantasizing about interventions and make-overs.

Marie Gurine Askeland Harald Lunde Helgesen Sally Dean Jørn Aagaard Karine Næss Theodor Vange Anne Karine Thorbjørnsen Hanne Søreide Haugen Pauline Ader Sodia Zupanc Lotker Sola Wang Marte Brauter Sindre Buraas Mia Waage Geir Haraldseth Christina Lindgren Theo Barth Clothing and Costume students at Oslo National Academy of the Arts Anders Dahl Monsen Sverre Gullesen Bo Askeland Ludde Sirup All guests at Aftercare shop space The Artistic Research Program at Oslo National Academy of the

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