

Self Assessment.

"The Memories Of Chinese New Year"

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I chose to use illustrations to restore the most important day for China, the Chinese New Year. Due to cultural globalization and rapid economic development, the culture is losing and losing value. For example, some traditional festivals gradually lose their color and meaning that were supposed to be colorful and meaningful. In another word, people's expectations for those important festivals have declining. Perhaps in some certain perspective, due to materialism, many things have lost their original value, satisfaction, and expectation. Among all Chinese festivals, the losing of the culture of the Chinese New Year is particularly prominent.

I chose Chinese New Year as the theme the main reason is most children do not know the meaning and the value of Chinese New Year, even they do not know in those days. In those days some traditions are customs. For example, on the first day of the new year, you can not cut anything. My project's main target group is children (know Chinese culture and want to know). I want to use my illustration words to let them feel the meaning and original appearance of the Chinese new year. For instance, I show a lot of different events which I found in old photos from the 70s and 80s, those colorful activities. In other words, I want to bring them back to that moment by way of illustration, give them a chance to them to experience the traditional Chinese New Year they have never experienced.

Losing culture of the past, maybe we not only lose culture but more of a memory. This memory is directly related to the Emotional connection.

For example, in the 1970s, it was the happiest and most anticipated day for all Chinese people.

Because in those days, adults do not have to worry about their livelihood, and children can do whatever they want without a lot of rules. But now everyone no longer has that kind of expectation and needs.

Which is a change to like a "task", something like I have to finish it.

For every country culture is essential and the backbone of the country, it connects the soul and sentiment to the entire nation. I believe let people understand the Festival it's significant for our whole world. I would like to understand this way, to let people understand its value, I hope everyone understands its value and the meaning as before.

During the investigation, I deeply experienced 70.80th new year. and the true appearance of the real Festival in the 1990s. For the entire process of inquiry and research, I am more deeply aware of the disappearance of the culture of value. In other words, People's interest in traditional culture has decreased, Even completely ignorant and indifferent.

After all of that, I have made my goal more clear and More determined the significance of the project. I hope that I can use the illustration to tell stories to bring people's memories back or let them make them aware of the importance and help children Those who have never experienced feel the Chinese new year that everyone expected decades ago. Through my project to bring everyone curious back and keep their expectations for the Festival. Also, understand more about the powerful meaning and value behind it.