

Assessment criteria: Victoria Ydstie Meyer

*
**

I value dialogue, care, openness, thoroughness, and play.

Writing and graphic design

Writing is related to graphic design; reformulating a sentences and giving form to a text can be one and the same thing. Graphic design deals with the combination of language and image. I understanding form and language together.

Experience

Experience is a foundation for theory and practice. I am a situated subject who makes sense of things through my position, perspective and orientations; they change constantly. I regard objective categories as fictional structures superimposed on a fluid, moving, changing world. This means the categories themselves can and will change.

Subjectivity

I think of creating friction as a feminist strategy; at the same time observing with care, writing carefully and being attentive are values I hold.

Conversation, collaboration, coherence

In dialogue with fellow practitioners my views are tested, help is found and play can happen. Several views can connect into a bigger, coherent image.

Context

Graphic design will always come from somewhere and exist in relation to something, in something else, to someone. I think of graphic design as an area or collage where several fields and expressions can merge and create a context where graphic design can happen. It is a multidisciplinary field.