

Letter of Presentation: "The Foxes' Twist" by Lisa K. Mortensen

I structured the theory piece to convey the journey of my designer practice. It is an acknowledgement, detection and attention to the foxes' den. How the den as a conception depicts, and proposes a solution to a subject, which is in this case is my masters' project. I wanted to bring in the fox, to emphasise on it's' cleverness and rapid problem solving skill as something I gather inspiration from.

The text mirrors how I constantly bring in experiences and remembrances from spending time out in nature, hiking in the mountains, rock climbing on the local crag out in Østmarka or walking with my dog by our near the ancient forest Svartdalsparken, which goes along the river Alnaelva. I take the memories of these, combine them with literature; art and resources that build and help me strengthen the narrative, concept and visualisation of my design thinking. I bring them in to establish a foundation of the experiences and core values behind my work, and then develop a transformation of them in to my work. They create logic to why I create clothes, and the fashion design becomes a representation to everything I really care about. It has a lot to do with care, and respect and awareness to the thinking behind the making of my design.

On the right side of the pages are my main text, and the main track of my journey of a theoretical thinking. The content is a conversation that I see as a dialogue between my own reflections and ideas, together with creators, philosophers, conceptions, ethics and elements from the natural world, which I bring in to build a discourse with. I see the text as a journey of a conversation that represents the universe of my design practice and theory.

On the left side of the pages are little independent bits of texts that are thoughts and photos from personal experiences, and also poetry, images and extracts from books written by others. I look at them as pieces of resources that help framing and composing the text, and they add a broader perspective to the path of the journey.

It's like the moving along the text, walking on the main track in the forest, but you keep exploring and noticing all these other observations that enriches and becomes part of the entire experiences and eventually the valuable memories that stay with you.

In my master project, I look to the past, to nature in order to find solutions. The two exit points of the foxes' den are the solutions. From looking at the challenges in the industrial masses and exploiting of the involved victims within and from production; I need to take the activism of what I write about and state in my thesis, and bring that in to the final outcome of the visual adventure that my MA-project portray and represent. This is where I take my thesis writing through the den, write and reflect on the challenges faced and look to the two exit points with the writing on the one hand/exit and on the other, the creating of the actual clothes.