

Purpose

1. In my theory piece I address the issues and matters of ethics that my master project starts out from. Initially I worked out a plan to build a parallel path with the practical work on one hand and the adventure-based experiences that I collect from being outside. And then I established a foundation of these two, and developed that in to a theoretical piece of text. I brought in the depiction of a foxes' den, and its' two entrances/exit points, to visualise sorting of solutions taken from a nature and animal perspective.

Discourse

2. I wish to emphasise on the matter of the discourse, and the importance of what happens when more perspectives are being brought in to a topic of conversation. In the case of my master project, it deals with common sense and a re-evaluation in how we think about our co-existence with animals and the nature that surrounds us. There is a logic common sense here that deals with care and respect, and it influences the relationship between humans and the natural world.

Speculative Design

3. To contextualise my design in to a specific method from having an idea of something conceptual and then being able to actually create it. Looking at my design and take that from an unreal idea in to something concrete is where I place my thinking in to the speculative design tradition. In the matter of speculative design, the idea and destined goal for the idea is the treasured core of the entire design and conception.

A foxes' journey

4. I wanted, with my text, to build a narrative around my entire theory and practice. By bringing in all these references and resources of people, stories and images, they assemble the entire universe behind my design. The fox as a character is an important key in my design, because the fox as an animal is known as brilliant, cunning, quick and clever. Those are descriptive words for my designed clothing in itself, but also because it symbolises my brand, both in the name Rêvêr, but also "rêver" means to dream, and takes it all back to the speculative design thinking.

Materiality

5. And last, I want to describe the tactility of the material and connect that into the value, flexibility and purpose of the fabrics that I utilise: from the flexibility of knitted fabric, to the protectiveness of the outer shell fabrics, which I'm utilising in my design. With the descriptive part, I want to take the reader in to a sensibility of retrieving acquaintance with the materials, and maybe even visualise the style and silhouettes that I'm trying to depict. here starts the journey where I'm approaching the step that takes us from text to materiality.