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**Project Title:** ZhiJian - New Funeral Industry  
**Specialist Area:** Interior Architecture and Furniture Design  
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# Learning Outcomes

The theme of Zhijian project is funeral and memory and death, covering traditional funeral, funeral architecture, funeral supplies, education, hospice psychology, etc. In these areas, the project includes both observation of the phenomenon floating on the surface and vertical and horizontal studies, as well as the possibility of interdisciplinary integration. With this foundation, Zhijian project is able to understand the mainstream funeral industry from a higher and more comprehensive perspective. Zhijian project takes care of the qualities behind the phenomenon and makes bold hypotheses about the future of funeral industry based on the reality.

Since the investigation stage, Zhijian project has been based on the historical, social and cultural context. Funeral is a human activity. If the research of the project goes beyond the context of people, the research of funeral will lose its original identity. Therefore, the project has conducted understanding, analysis and research on the history of funerals, the social significance and functions of funeral and cultural significance of funeral. In the research process, funeral exhibits in recent years and the works of relevant artists have been studied and analyzed and located and summarized. The materials planned to be used in the project, such as memory and used furniture, are also materials related to the environment of the theme selected after the investigation and research. The selection of these materials is a method rather than a single designation. The most pertinent point here is that these materials exist in the user's own life context. The same approach allows different users to use different materials in different contexts.

Because the project has a deep and wide range of basics, Zhijian project has made a long-term and complex outlook, a new industry, a new ecology, on the field in which it is located. For this bold blueprint,

Zhijian project just stood at the beginning, made a series of planning, took the first step of the journey. As Zhijian project progressed over time, the expected form and manner of presentation on the report kept changing, but the original intention remained unchanged. Periodic adjustment also helps to face and examine the original intention again and again, and to think about what is appropriate again and again. The final destination of the project is a little far away, which is one of the reasons for many adjustments. Because there are so many ways to go, the current implementation is not easy to be accurately positioned. Also, Zhijian project is incomplete for the blueprint because of the distant destination, but as a crucial starting point, it is complete.

The project intended to involve children and teenagers to participate in the discussion, so the project conceptualized the outcome in its presentation and chose a more readable way to present and disseminate them. For adults, the project not only shows the project, but also includes the beginning and end of the project. The project is placed in the social and cultural environment, so that adult readers can understand the origin and direction of the project. It is also hoped that readers can not only be readers, but also participate in the project as producers, and contribute to the unknown field of death together with designers in the future.

Through this project, I have made a deeper and broader progress in my research ability and design techniques, and I have summed up a certain system, which will help me to think in this way in future projects. This project also helped me redefine the identity of a designer, which will also be very important for my future design career.

# Modes of Design

## - ABSTRACT

Zhijian project is about funeral, memory, death, education. Zhijian project is about storage of funeral, storage of memory, Imagination of death, education of death. Zhijian project faces the original unknown face of death, and on this basis, makes peace with death, and lives with death in daily life. It is about how people are remembered, how people are forgotten and how people say goodbye. It is just a method, not a fixed content. This is a new field project that blends the two areas and seeks to reach out to more.

## - INTENTIONS & AIMS

The goal of the project is to bring death to life, making death become a fair topic in the daily life and not be silenced. Death is already living in life where we live. But we make death an island of conversation in a way that everyone is silent. Zhijian project is intended to return the island to land. What is called "bring death to life" means that people not only pay attention to the quality of life, but also pay attention to the quality of death and the quality of bereavement. These two qualities are based on the quality of death education. The quality of death is related to will of the dead, so it needs to be planned in advance to ensure that the quality itself meets standards of the dead themselves. People need to start consciously learning about death and planning their own deaths in advance. Death needs to be discussed unexceptionally in life.

## - OBJECTIVES

Born human will have quality of life and quality of death, some people will also have the quality of bereavement. The quality of death is far from view because of its remoteness and feedback disability, but it does exist. Paying attention to the quality of death helps people appreciate the quality of life more and help life become more complete. Paying attention to the quality of death helps the deceased to keep their power after death. Existence of life should not be despised because of its passing away. The improvement of death quality needs the assistance of death education, and the demand of death quality promotes the development of death education. They influence each other. Early death planning, with its long lead time, may ease the financial burden. At the same time, established plans that meet the wishes of the deceased can reduce the stress of making decisions of the bereaved. An increase in the quality of death may improve the quality of bereavement. For the workers, with the enrichment of the industry and the optimization of the environment, they can have more professional confidence and higher enthusiasm which is not that easy to be seen in funeral industry.

## - SYNOPSIS

Zhijian project began with the funeral, slowly incorporating thoughts on memory, funeral architecture, funeral products, education, hospice care, and so on. As a result, the project gradually took on a broader context. In this context, the project explores unique qualities compared with other industries and takes advantages of and develop these special qualities. As mentioned earlier, this is a new field project that blends the two areas and seeks to reach out to more. The combination of funerals and education is the method finally chosen by this project after continuous research, analysis and investigation. Zhijian project faces the original unknown face of death. Based on this, Zhijian project constructed a virtual world to store real memories. It hopes to help readers to let go of their fear of death and provide the key to death education through reading and experiencing the project. Zhijian project will not tell the reader what is best, the right is the best quality of death.

- VISUAL

[01] Safe & Sanitary (For Everyone Alive)



[04] Give Each Other Moral Support (For the Bereaved)



[02] Confirm the Fact of Death Psychologically (For the Bereaved)



[05] Improve Family Cohesion & Display Social Status (For the Bereaved)



[03] An Occasion to Fully Release Grief (For the Bereaved)

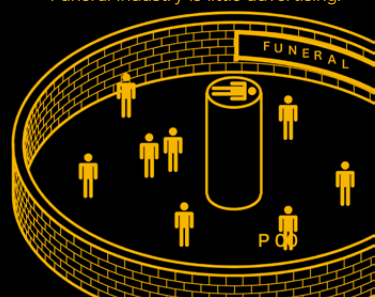
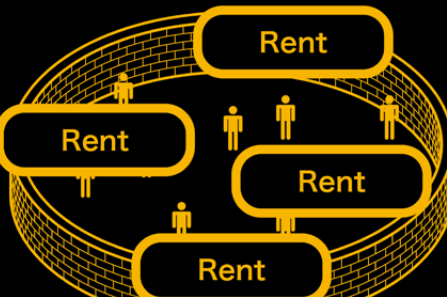
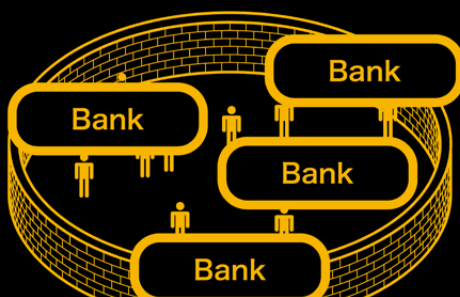
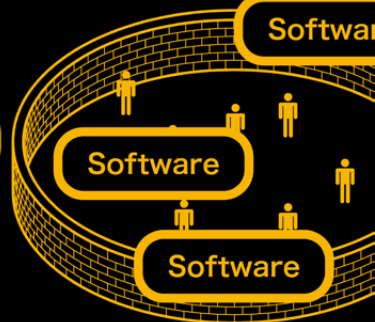
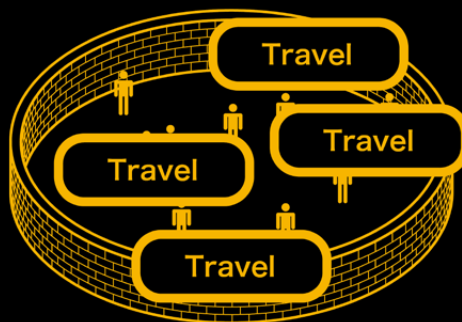
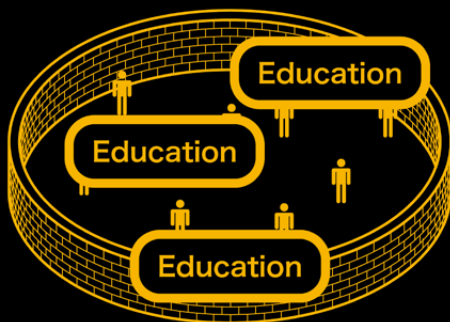
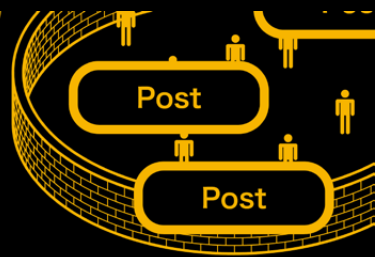
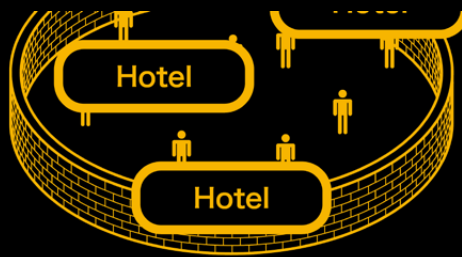
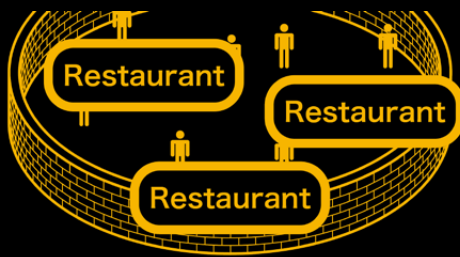


[06] Social Contact (For the Bereaved)



THE FUNCTIONS OF FUNERAL

# Serve the Bereaved



Funeral Industry is little advertising.

# Services ONLY Here

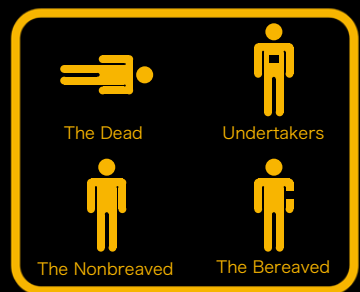
## Services ONLY

# DEATH POINT

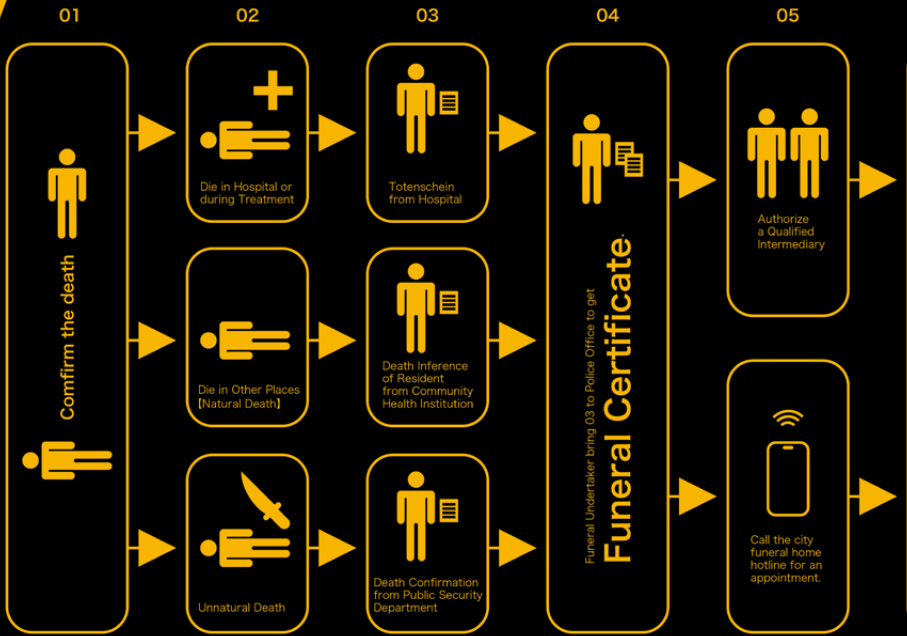
Death Line =

- + Pro Death Line
- + Death Dot
- + Death Point
- + After Death

Pro Death Line



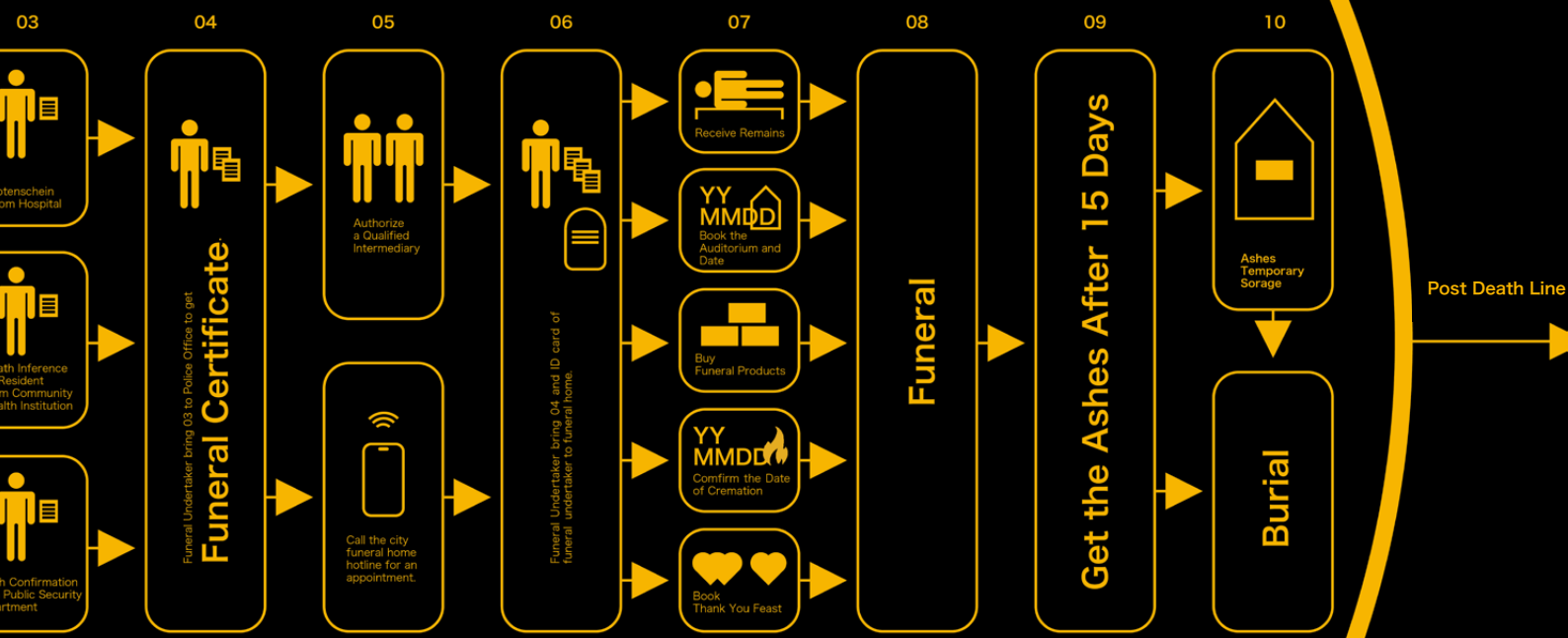
【 Before Death 】  
The Nonbreaved



【 Before Death 】  
The Bereaved & Funeral Worker

# Services ONLY Here

【 In the Deadpoint 】



【 Before Death 】  
The Bereaved & Funeral Worker



【 After Death 】  
The Bereaved



Post Death Line



# TACIT CONSENSUS

# ICENSUS



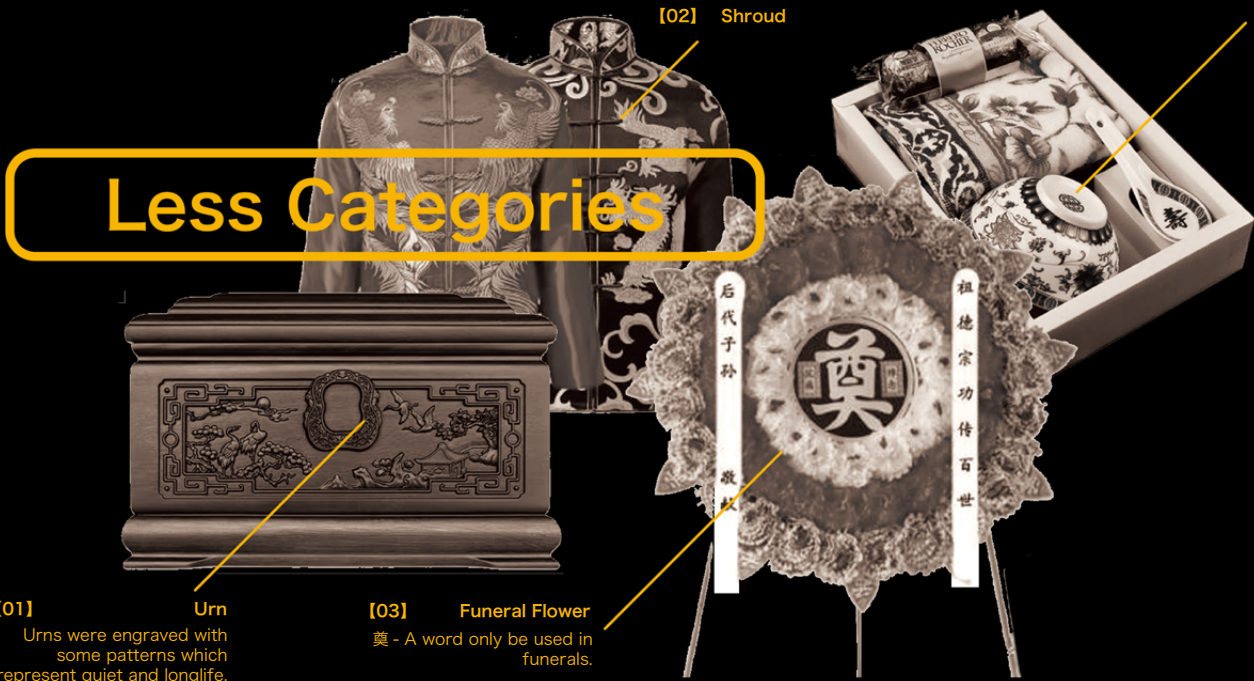
& Nature Style  
& Calm Style  
& In the Suburbs  
=

# Low-profile





# TACIT CONSENSUS AGAIN



Show the Bereaved **Respect**

# Funeral is An Enclosed City

Funeral is **an enclosed city**.

An Enclosed City has **a code door**,

The password is **" The Bereaved"**.

An Enclosed City has **a tower**,

**The dead** lie in the tower,

There are **no stairs** in the tower.

An Enclosed City has **tall walls**,

**People outside** the city thought the dead **owned** the city,

the city owner is the bereaved.

